WHO Romania Newsletter Q3-2025

Summary

Highlights for Q3-2025

- On 5 July, INSP, WHO Romania and the Ministry of Health, launched the report of a collaborative qualitative study on barriers to MMR / childhood vaccination in under-served rural and semi-urban communities including actionable recommendations to strengthen trust in and uptake of vaccination services.
- WHO Moldova and WHO Romania conducted a Mass Casualty Management simulation exercise at the University Emergency Hospital Bucharest on 8 July, engaging 72 participants in tabletop exercises and live drills.
- WHO Romania and INSP signed a cooperation agreement on 22 July in the presence of H.E. Ambassador Katae Takashi, Ambassador of Japan. The project aims to expand wastewater polio surveillance via a new testing centre in Iași and extended sample collection in counties bordering Ukraine.
- Together with the Ministry of Health and the National Authority for Quality Management in Health (ANMCS), WHO marked World Patient Safety Day on 17

September 2025 by launching the information campaign "Safe from the first day of life," dedicated to ensuring safe care for every newborn and every child.

BCA & Emergency Activities

Qualitative Study on Barriers to Childhood Vaccination

On 5 July, the National Institute of Public Health, WHO Romania and the Ministry of Health, launched the report and recommendations resulting from a qualitative study on barriers to MMR / childhood vaccination among rural and semi-urban low socio-economic communities which was conducted by interviewing both parents and primary healthcare providers.

Supported by the EU4Health program of the European Commission, the study revealed challenges beyond vaccine hesitancy, including limitations to healthcare access in rural areas, low health literacy and insufficient culturally appropriate information on vaccination. The report also provides actionable recommendations, from strengthening community health centres to improving communication between family doctors and parents.

ADDRESSING
IMMUNIZATION
INEQUITY

SIMEX at the University Emergency Hospital

WHO Moldova, in collaboration with colleagues from WHO Romania, conducted a full-day Mass Casualty Management (MCM) simulation exercise (SIMEX) at the University Emergency Hospital Bucharest (SUUB) on 8 July with the objective to strengthen the hospital's capacity to respond effectively to mass casualty events such as natural disasters or radio-nuclear incidents. The simulation, based on the Emergo Train System, combined tabletop exercises with live operational drills.

72 participants including doctors, nurses, managers, admin staff, communication and quality teams and support personnel had the opportunity to practice emergency plans, triage and real-time coordination. The facilitators' experience from simulations conducted in hospitals across Moldova, brought additional practical relevant to Romania.

My health,
my right
World Health Organization

SURGERY DEPT
O mai bună
îngrijire medicală
pentru refugiații și
persoanele

Strengthening Public Health Surveillance

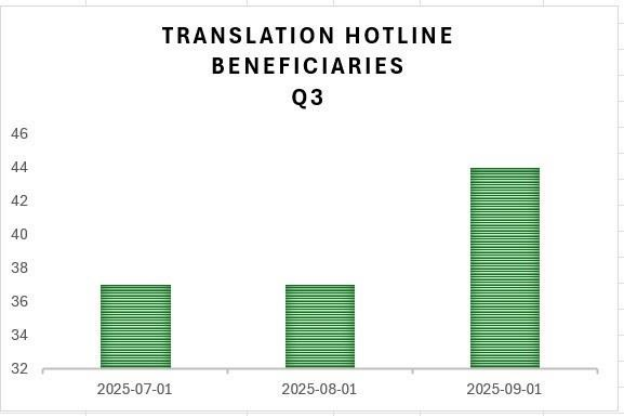
WHO Romania and the National Institute of Public Health signed a cooperation agreement to expand Romania's polio wastewater surveillance on 22 July in the presence of H.E. Ambassador Katae Takashi, Ambassador of Japan.

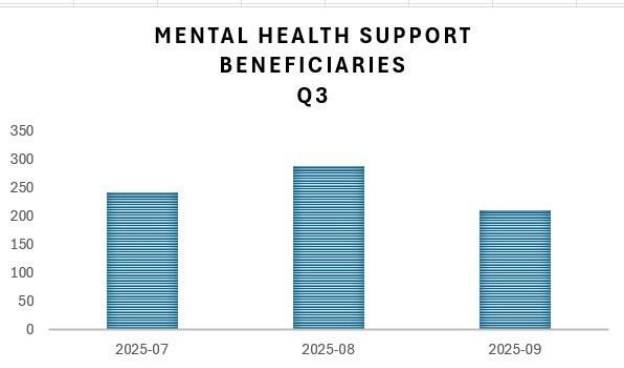
This initiative, which was made possible due to the support from the Government of Japan through the Asia-Europe Foundation, will establish a new testing centre in Iași, introduce advanced laboratory methods and expand sample collection across counties bordering Ukraine.

By reinforcing early detection of polio and other public health threats, the project contributes to a better and earlier response capacity which will result in more resilient health systems and communities.

Services for Ukrainian Refugees Q3-2025

FAMILY DOCTOR CONSULTATIONS
Q3
600
550
500
450
100
80
60
40
20
0
2025-07
2025-08
2025-09
Number of Consultations
Number of Ukrainian Vaccinations


TRANSLATION HOTLINE
BENEFICIARIES
Q3
46
44
42
40
38
36
34
32
2025-07-01
2025-08-01
2025-09-01


MENTAL HEALTH SUPPORT
BENEFICIARIES
Q3
350
300
250
200
150
100
50
0
2025-07
2025-08
2025-09

National Recovery & Resilience Plan (NRRP)

Project Steering Committee

At the recent Project Steering Committee meeting, WHO engaged in a constructive dialogue with Minister of Health Dr Alexandru Rogobete and his team, joined by WHO CPS Director Dr Natasha Azzopardi-Muscat. Discussions focused on accelerating implementation efforts in the final quarter 2025. WHO remains steadfast in its commitment to advancing a resilient, equitable and people-centred health system in Romania—one that ensures access to quality care for all.

Quality of Care & Patient Safety

World Patient Safety Day Campaign 2025

Together with the Ministry of Health and the National Authority for Quality Management in Health (ANMCS), WHO marked World Patient Safety Day on 17 September 2025 by launching the information campaign "Safe from the first day of life," dedicated to ensuring safe care for every newborn and every child.

This year's campaign launch took place during the annual conference organised by ANMCS and WHO Romania with over 130 health professionals, representatives of authorities, professional organisations, academia and patient associations participating.

The campaign also included several iconic landmarks and hospitals in Bucharest being illuminated by ANMCS in orange – the colour used globally to symbolise the central role of patient safety in countries' efforts to achieve universal health coverage.

In addition, campaign kits were distributed to all county hospitals and a nationwide radio campaign broadcast key messages about child safety from the first day of life.

Elevating Patient Safety Through Cross-Border Collaboration

As part of a NRRP-facilitated knowledge exchange programme, a team from Emergency University Hospital Bucharest visited Paris's Hôpital Saint-Louis to observe infection prevention and control practices such as best practices in infection surveillance, hand hygiene and isolation protocols. The visit is part of an ongoing effort to strengthen IPC capacity in Romania through the transfer of knowledge and best practices.

Country Office Events & Communications

Promotion of Mental Health Awareness

A striking mural created by international artist Sbah now covers the façade of a high school in Bacău, sparking conversations on mental health, resilience and self-care. Supported by WHO Romania within the ZidArt Street Art Festival, the initiative brings an important public health topic into everyday spaces, inviting students and community members to reflect on stigma and

empathy. By using art as a channel for awareness, the project contributes to building understanding and acceptance around mental health.

Preventative Health at SuperHero School Event

More than 120 children received free dental checks during this year's SuperHero School in Bucharest on 6 September, where families explored fun and educational activities on preventive health. With support from WHO Romania, the National Institute of Public Health and the College of Dentists, the event combined interactive activities with practical learning on oral hygiene, healthy nutrition and vaccination. The initiative encouraged children and parents to adopt healthy habits at the start of the school year and highlighted the value of early prevention.

Stay in Touch

World Health Organization Country Office in Romania

Organizaţia Mondială a Sănătăţii Biroul pentru România Primaverii 48 A, Bucharest

who.int/romania[1]

Facebook[2], Twitter[3], Instagram[4]

If you would like to unsubscribe please contact us at eurowhorom@who.int[5]

[1] https://www.who.int/romania
[2] https://www.facebook.com/OMSRomania
[3] https://twitter.com/WHO_Romania
[4] https://www.instagram.com/omsromania/
[5] mailto:eurowhorom@who.int