

CwC in numbers



Social Media Posts



* WhatsApp messages are sent to the Bridges of Community group through Community-Based Protection

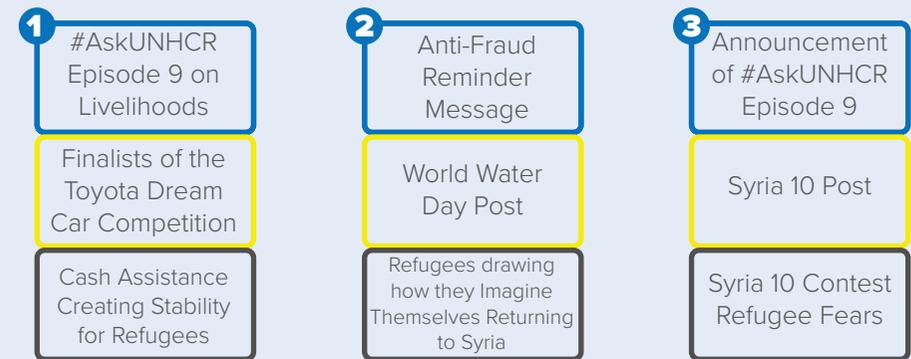
Help Site



Social Media Engagement



Top Posts by Topic



* Engagement on social media is the measurement of comments, likes, shares, retweets and clicks.

| CwC Content this Month

UNHCR Jordan on social media:

- New animated videos on RSD services of UNHCR
- #AskUNHCR Series Episode 9: Livelihoods
- Launch of the PwD vaccination campaign with the HCD
- Information on new curfew rules and Friday lockdowns
- Change in access to Caritas Clinics and MoH facilities
- Monthly anti-fraud & COVID-19 content to raise awareness
- New higher education opportunities for refugees in Jordan

UNHCR Jordan Help site:

- More links added for episodes of #AskUNHCR Facebook Live Q&A sessions (<http://bit.ly/3d1DHqJ>)
- Updated content of the Health Services section

| Main Topics Voiced by Refugees

COVID-19 National Vaccination Programme:

- Questions on receiving the vaccine, steps after registration
- Fears remain over safety, side effects and efficacy of the vaccine

UNHCR Financial Assistance:

- Questions revolve around any upcoming distribution phases for the COVID-19 emergency assistance
- High questioning remains over the UNHCR eligibility criteria for financial assistance and home visits carried out by Mindset

Non-Syrian community:

- Concerns remain about certain opportunities being made available for Syrian refugees only, such as higher education scholarships and labour
- Concerns from the Yemeni community expressed over fears of refoulement/deportation, especially among individuals waiting to be registered

Remote services during the pandemic:

- Accessibility to services such as renewal and new registration remain major concerns for refugees as Asylum Seeker/Refugee Certificates expire

| Upcoming Activities in April

- Additional awareness material on the COVID-19 vaccine
- Additional animated videos on services of UNHCR to be published
- Additional content on UNHCR remote services on social media
- Two new episodes of #AskUNHCR series
- Updated Q&A documents on services and COVID-19 vaccine
- Survey on the COVID-19 vaccine perception