

CwC in numbers



Social Media Posts



* WhatsApp messages are sent to the Bridges of Community group through Community-Based Protection

Help Site



Social Media Engagement

Followers



Engagement



Top Posts by Topic



Facebook Twitter Instagram

* Engagement on social media is the measurement of comments, likes, shares, retweets and clicks.

| CwC Content & Activity this Month

UNHCR Jordan on social media:

- #AskUNHCR Series Episode 12: Anti-Fraud
- Announcement on extension of asylum seeker/refugee certificates validity till end of 2021
- 4 new animated videos on anti-fraud were published
- Regular anti-fraud and COVID-19 content to raise awareness
- 4 new higher education and livelihoods opportunities for refugees in Jordan

UNHCR Jordan Help site:

- 1 more link added for episode 13 of #AskUNHCR Facebook Live Q&A
- 4 animated videos added

| Main Topics Voiced by Refugees

COVID-19 National Vaccination Programme:

- A maintained positive perception of the COVID-19 vaccine among Persons of Concern; more have voiced their registration/receiving the vaccine
- Confusion over safety, side effects and efficacy of the vaccine is very minimal

UNHCR Financial Assistance:

- Questions remain high around inclusion in the distribution, considering the hardships refugees face in Jordan during the pandemic
- High questioning remains over the UNHCR eligibility criteria for financial assistance and home visits carried out by Mindset

Non-Syrian community:

- Concerns remain about certain opportunities being made available for Syrian refugees only, such as higher education scholarships and labour
- Concerns from the Yemeni community expressed over fears of refoulement/deportation, especially among individuals waiting to be registered

Remote services during the pandemic:

- Generally positive reception over announcement of the Government to extend validity of all certificates until the end of 2021

| Upcoming Activities in June

- Additional awareness material on the COVID-19 vaccine
- Information and FAQs on WFP re-targeting exercise
- Additional education and livelihoods opportunities
- New episodes of #AskUNHCR series
- Announcement on beginning of next round of VAF surveys
- Text-to-speech tool to launch on Help