

DOT Lebanon Brief 2023 Q1

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ABOUT US

DOT Lebanon is an organisation established in Lebanon since 2010 with headquarters in Ottawa, Canada.

We provide **skills development programs** to build and enhance 21st century skills within marginalized communities in Lebanon to prepare them for the jobs of the future.

ICT IN
EDUCATION

TECHNOLOGY &
ENTREPRENEURSHIP

INTERNSHIP

DIGITIZATION


Digital Transformation
By **dot.**
LEBANON

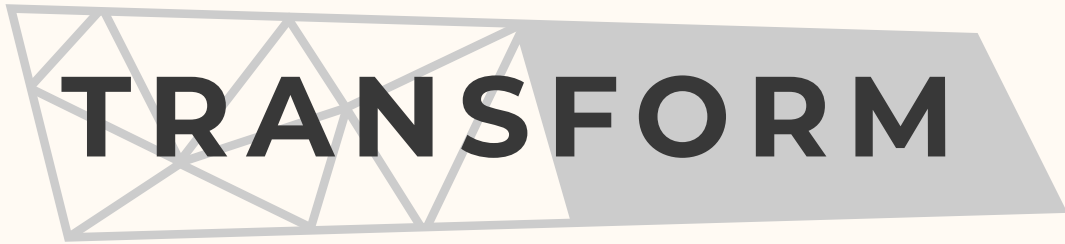

dot.



Our Drivers



Mobilize communities to leverage digital technology and opportunities in creative and innovative ways



Equip communities to transform their problems to solutions by providing them with the skills, knowledge and networks



Capitalize on youth to lead in their own development efforts towards both creating a sustainable livelihood and contributing positively to the communities



Embed in our culture the power to connect partners, beneficiaries, and staff to networks and resources



Enrichen our diversity within our team members, stakeholders and beneficiaries with zero tolerance for discrimination (ability, ethnicity, gender, religion)



Push ourselves to think outside the box by regularly diversifying and refining our services, operational and partnership model leveraging technology

A Journey of Growth

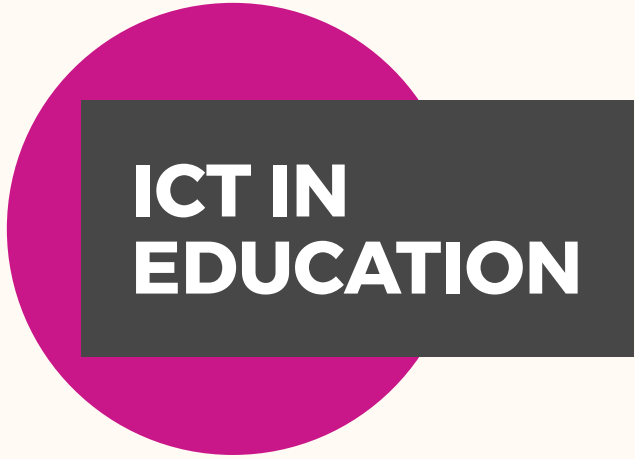
Over the past 3 years (2019-2021) DOT Lebanon set its development strategy with objectives covering its operations, service quality, partnership and personnel building, communications and visibility enhancement.

Although our beloved country was, and is still facing an unprecedented economic crisis, social challenges, and a global pandemic, DOT Lebanon's Senior Management Team was able to put a mitigation plan in place allowing the organization to pursue its mission and impact more communities. Today we're proud to share some of our 3-year achievements up to December 2022.

Read more about our 3-year achievements on this [link](#)

BUSINESS MODEL

Programs/Services (What)



DOT Lebanon's ICT in education program educates school teachers on using new pedagogical approaches in their classroom which exposes students to technology at a very young age.

[Check the service](#)



Our technology and entrepreneurship program offers a wide range of curricula tailored to advance beneficiaries from one level to another, reaching a stage where they can learn about social entrepreneurship and advanced digital skills.

[Check the service](#)



Our internship program aims at improving the digital, career readiness and life skills of youth which allows us to link them to internship opportunities. This opens doors for them in finding future jobs, whether freelance, full time or part time employment.



The digital transformation model walks organizations through designing, planning and implementing technology strategies and action-oriented plans to upskill their teams and digitize their business processes.



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[Check the service](#)

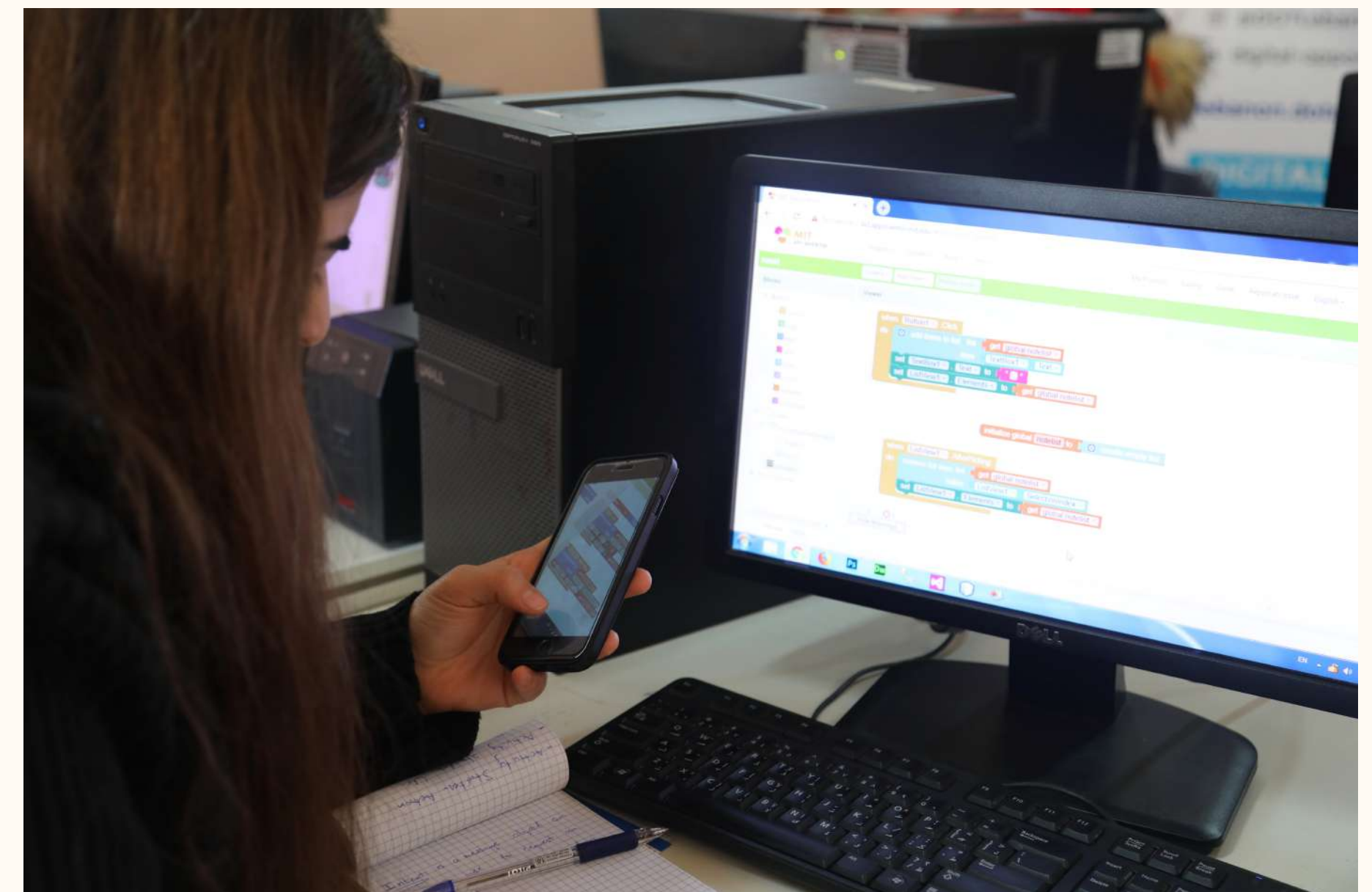


Our Climate Corps is youth-led response to the climate change crisis which equips young women and men with the climate, digital, and advocacy knowledge and skills to lead climate change action, access green livelihoods, and ultimately increase the resilience of communities to the impacts of climate change.

Curriculum Details

DOT Lebanon's curricula are simplified, extensive, 21st century skills focused with integrated learning and streamlined gender, environmental and digital citizenship in the activities.

[Link](#) to the youth tracks catalogue



Course name

(click for an overview)

About/ Learning outcomes

[Digital and Media Literacy](#)

Graduates of this level will have acquired a digital culture enabling them to use Microsoft office, the Internet and the cloud in their professional careers.

[Mobile Application](#)

This course instills programming and development principles in the trainees.

[Microwork](#)

Learn the skills of a freelancer, how to organize his time and tasks. The importance of the communications with the management and specifically with clients. Deliver Data related jobs from Excel to E-commerce and CRM systems.

[CISCO ITE](#)

For students seeking career-oriented, entry-level hardware and software skills to prepare for technical support roles, this course aligns with the compTIA A+ certification.

[CISCO Introduction to Cybersecurity](#)

Learn how to protect data and privacy Online in social media, and why more and more IT jobs require cybersecurity awareness and understanding.

[CISCO Cybersecurity Essentials](#)

This course is recommended for students planning to study any CCNA certification. It provides fundamental security skills for entry-level networking and security roles.

[CISCO NDG Linux Unhatched](#)

NDG Linux Unhatched eases learners into acquiring Linux knowledge with a free online learning course.

[CISCO NDG Linux Essentials](#)

Learn Linux OS, open source programming, and IoT skills to expand IT knowledge beyond networking. Aligns with the Linux Professional Institute (LPI) Linux Essential Professional Development Certificate.

[Robotics- Introduction to Arduino](#)

Learn about the most used electronic components in robotics design, Arduino microcontroller and its applications, the basics of hardware programming. Apply and demonstrate the learned knowledge and skills in practical robotics through a final project based on local market needs.

[Digital Transformation](#)

Organizations and public sector entities will be assessed, coached and supported on using digital technologies to help accomplish their goals.

Course name

(click for an overview)

About/ Learning outcomes

Software development foundations

Delivered by Nucleus Ventures in partnership with WOZ Global, this training program initiates participants to programming and core coding skills, and front and backend development. In addition, the course equips students with soft skills improving their employability and ability to undertake autonomous learning online.

English

Delivered by New Horizons in partnership with DOT Lebanon, the English Training Course helps participants improve their English language skills for better communication and coordination in their workspace.

Intro to social entrepreneurship & 21st-century skills

This Training Program introduces participants to the concept of SDGs, Digital Citizenship, and 21st-century skills. It also equips them with the skills to plan and pitch for their social enterprise.

Call Center and Supply Chain

At the end of this course, participants will have communication skills and various approaches to gain customers' loyalty and satisfaction.

Distance Learning

This Training Program enables teachers to tailor their online content and approaches for different learning styles and people with disabilities.

Introduction to Social Media & Digital Marketing

This course will give the basics of digital marketing and social media accounts management. Participants will be able to set a social media marketing plan and manage websites.

Social Media & Digital marketing (Lvl 2)

This course will help the participants to develop a comprehensive digital marketing optimization strategy for a marketing campaign and identify the various types of digital marketing. As well it will give them the skills to work with web analytics.

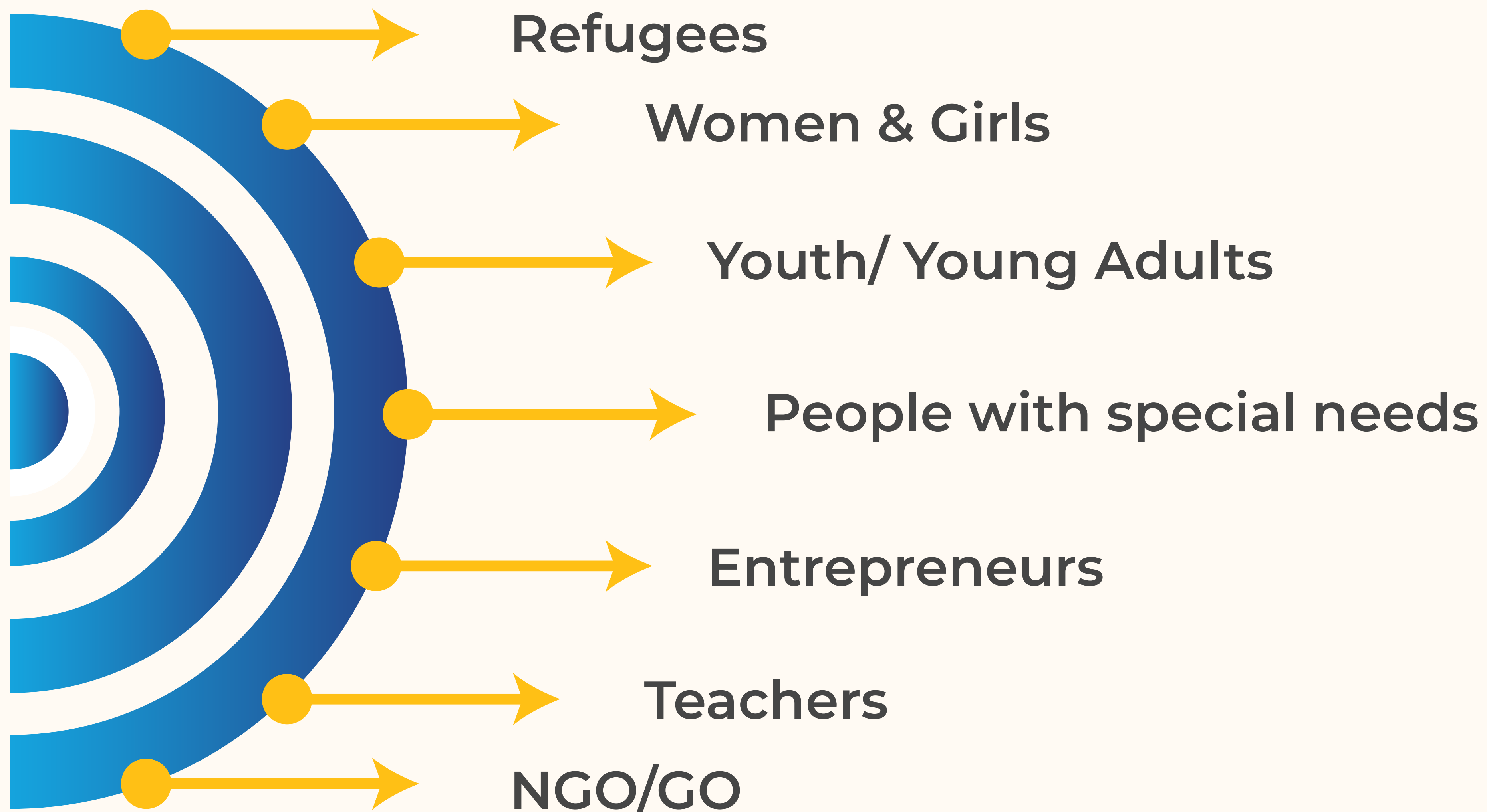
Teach Up

Teachers will be able to integrate new technologies with modern learning methods and pedagogies to promote and extend learning beyond the classrooms.

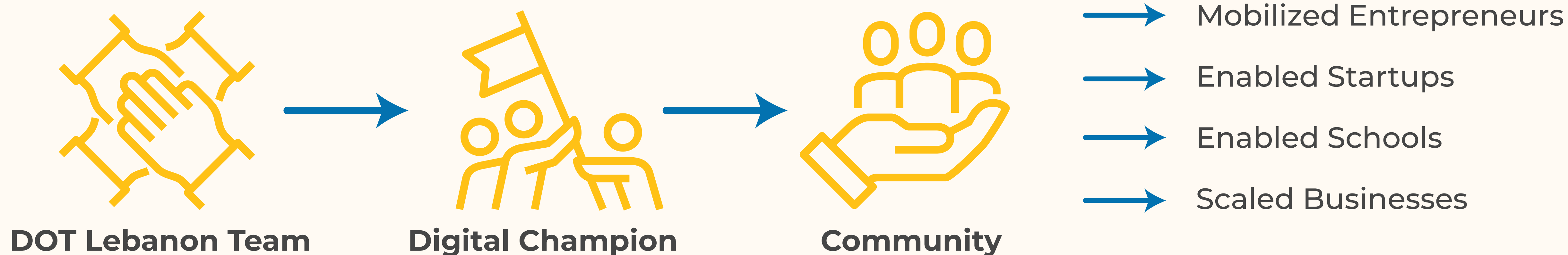
Introduction to AI & Data Annotation

Participants will be able to perform many forms of Image annotation and link between AI and Image Annotation.

Target **Beneficiaries** (Who)



Community **Digital Champion Model** (How)



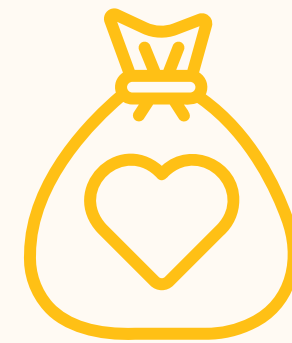
Target **Partners & Customers** (With Whom)

DOT Lebanon sets a strong and vibrant coordination mechanism with different entities such as local and international NGOs, community based organizations, UN bodies, municipalities, ministries, schools, etc. to strengthen its position among operation agencies and to advocate for better digital inclusion.

Moreover, Bridge.Outsource.Transform (B.O.T) Lebanon's first impact sourcing platform has a wide range of private, public and civil society sector institutions, international businesses and parliamentarians who referred to B.O.T through several channels due to the high level digital services provided by that organization.



NGOs (int & local) and GOs



UN & Donor Agencies



Private Sector



Schools

EVIDENCE IMPACT

(Till December 2022)

Impact Metrics



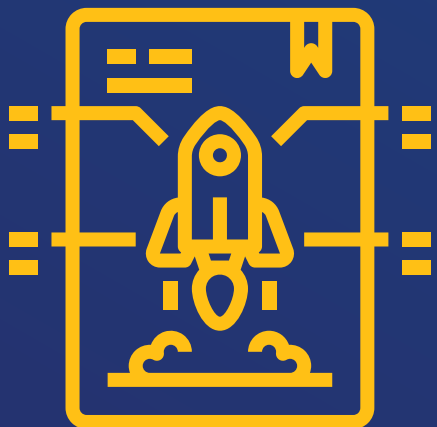
26,807

Unique beneficiaries



28,757

Services



80

Projects



48

Donors



230

Communities



247

Partners

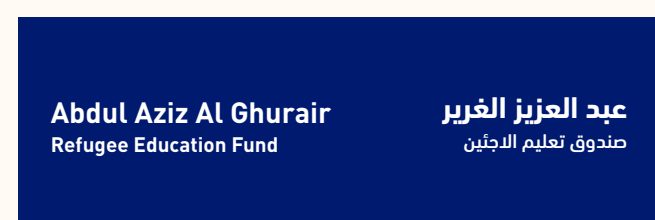


75%

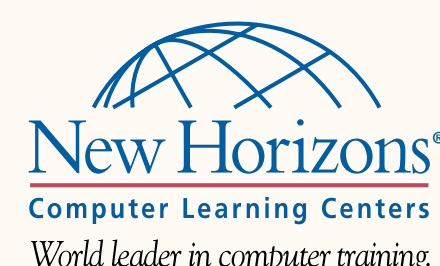
Under 24 y.o

Partners Profile

Funding Partners



Curriculum Partners



Field Partners



In Kind Partners



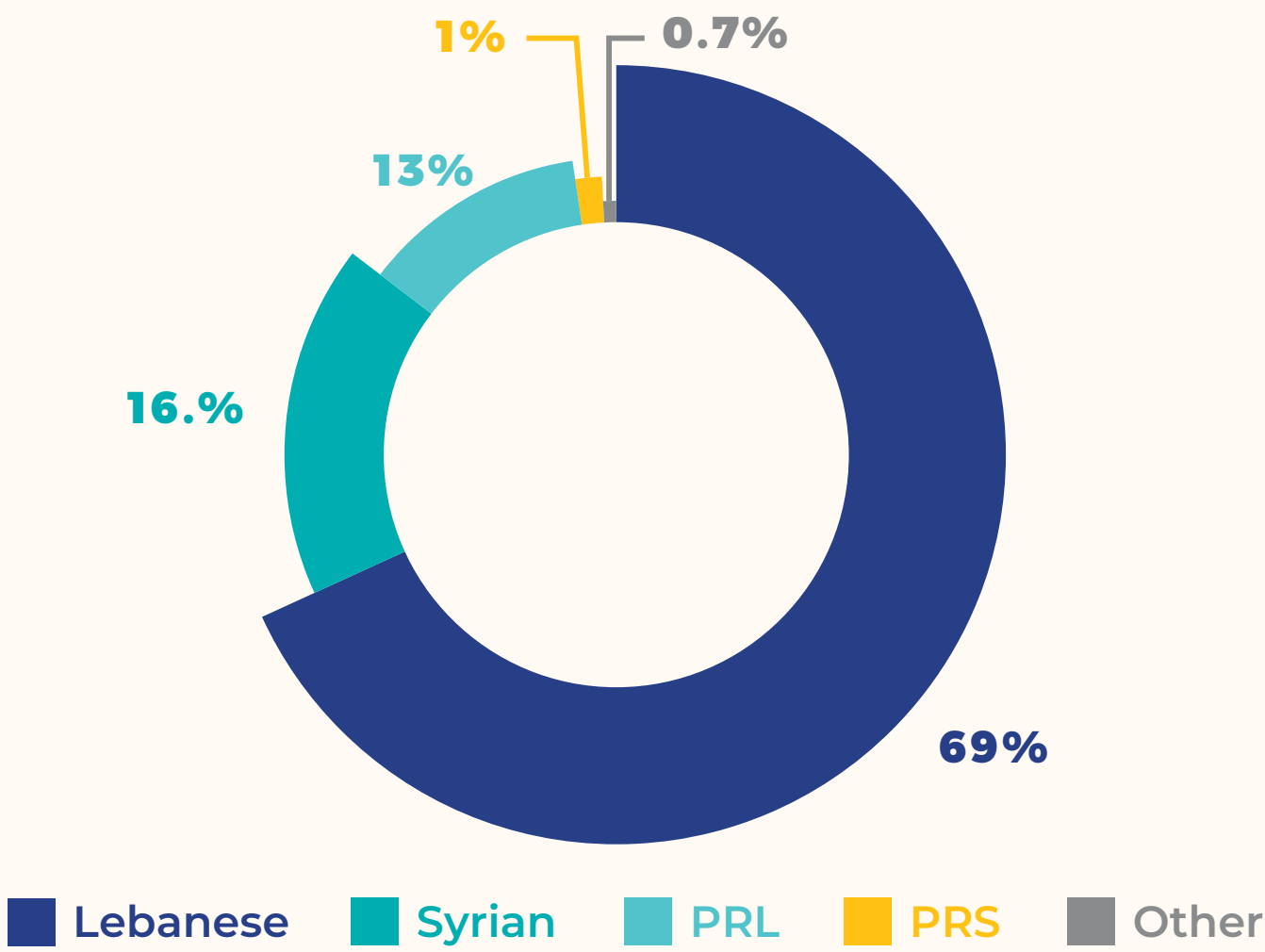
METRICS MEASUREMENTS

Gender and PWDs:

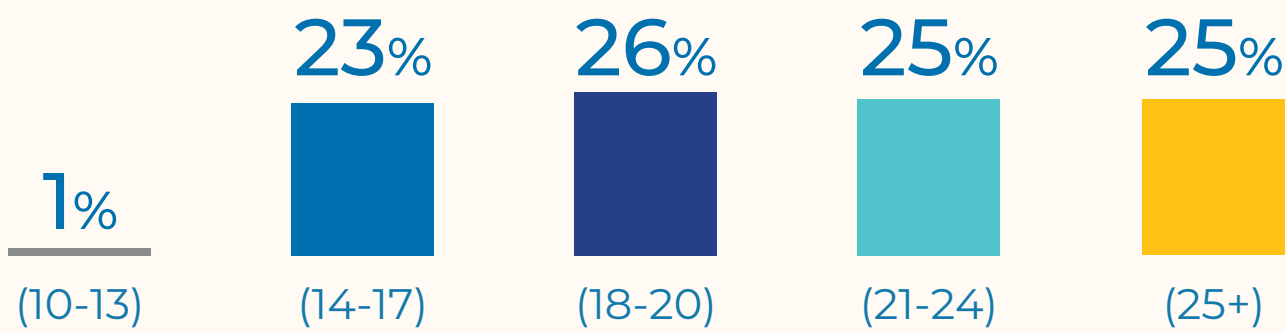


Special Needs	
ADHD	15
Visual Impairment	188
Learning Difficulties	102
Hearing Impairment	70
Intellectual Disability	22
Physical Disability	182
Autism	9
Other	55
TOTAL	643

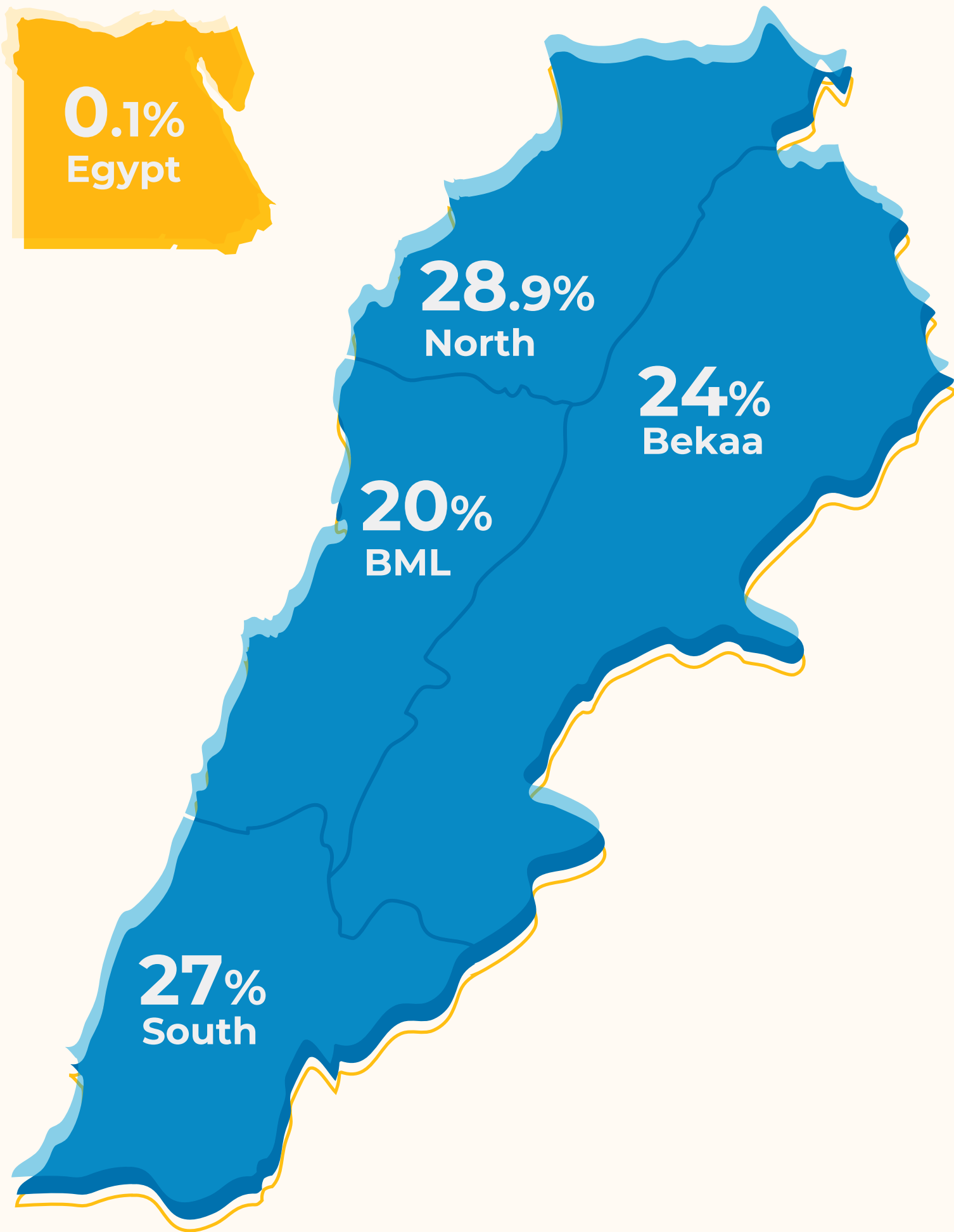
Nationalities:



Age distribution:

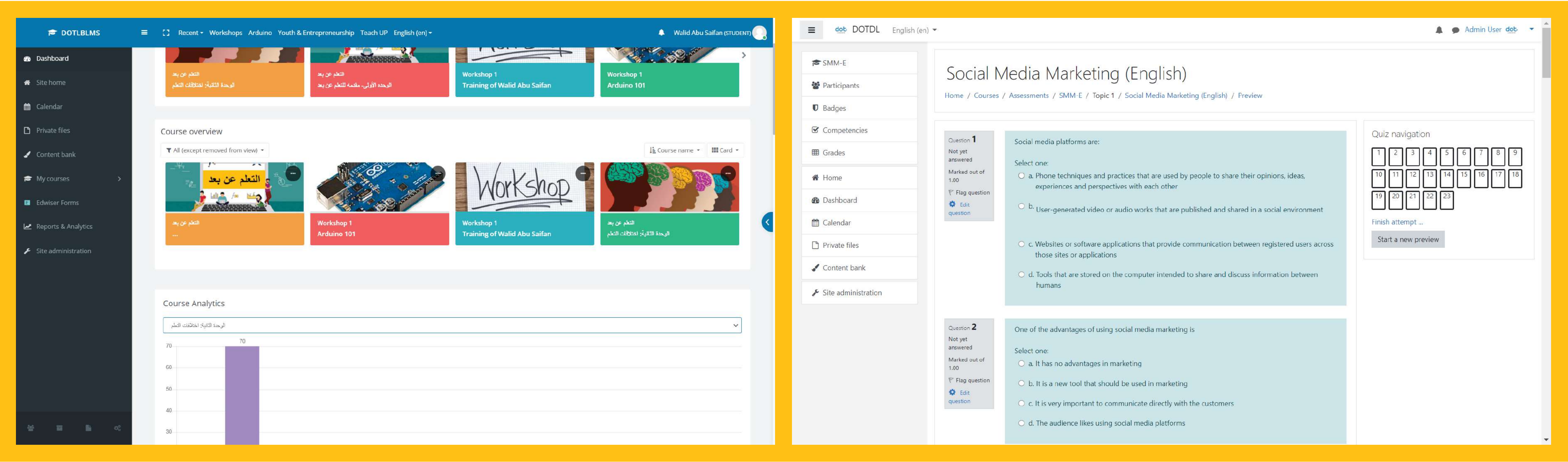


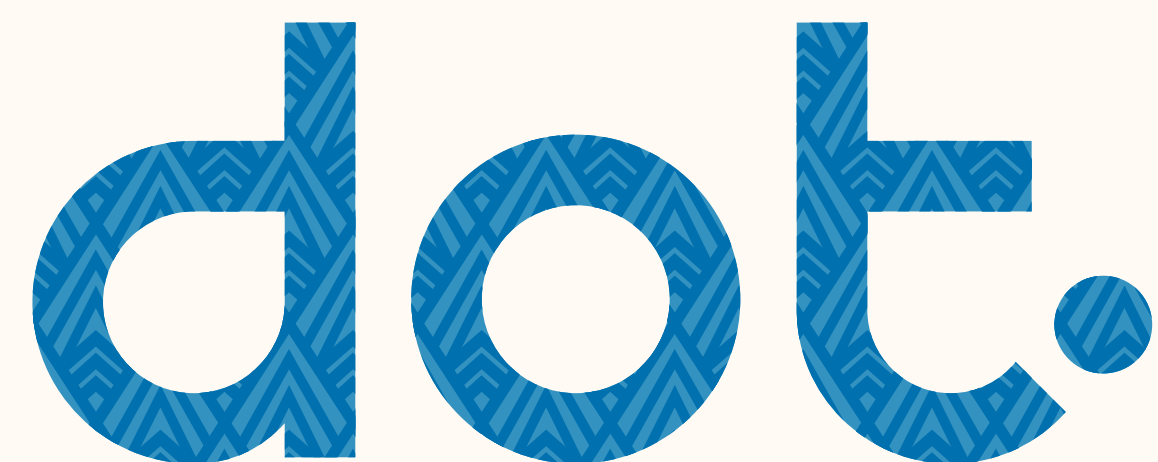
Demographic Distribution:



Summative Assessments

DOT Lebanon has its own moodle instance setup on its private server, where summative assessments are conducted by students of each course.





LEBANON

DIGITAL
OPPORTUNITY
TRUST



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THANK YOU