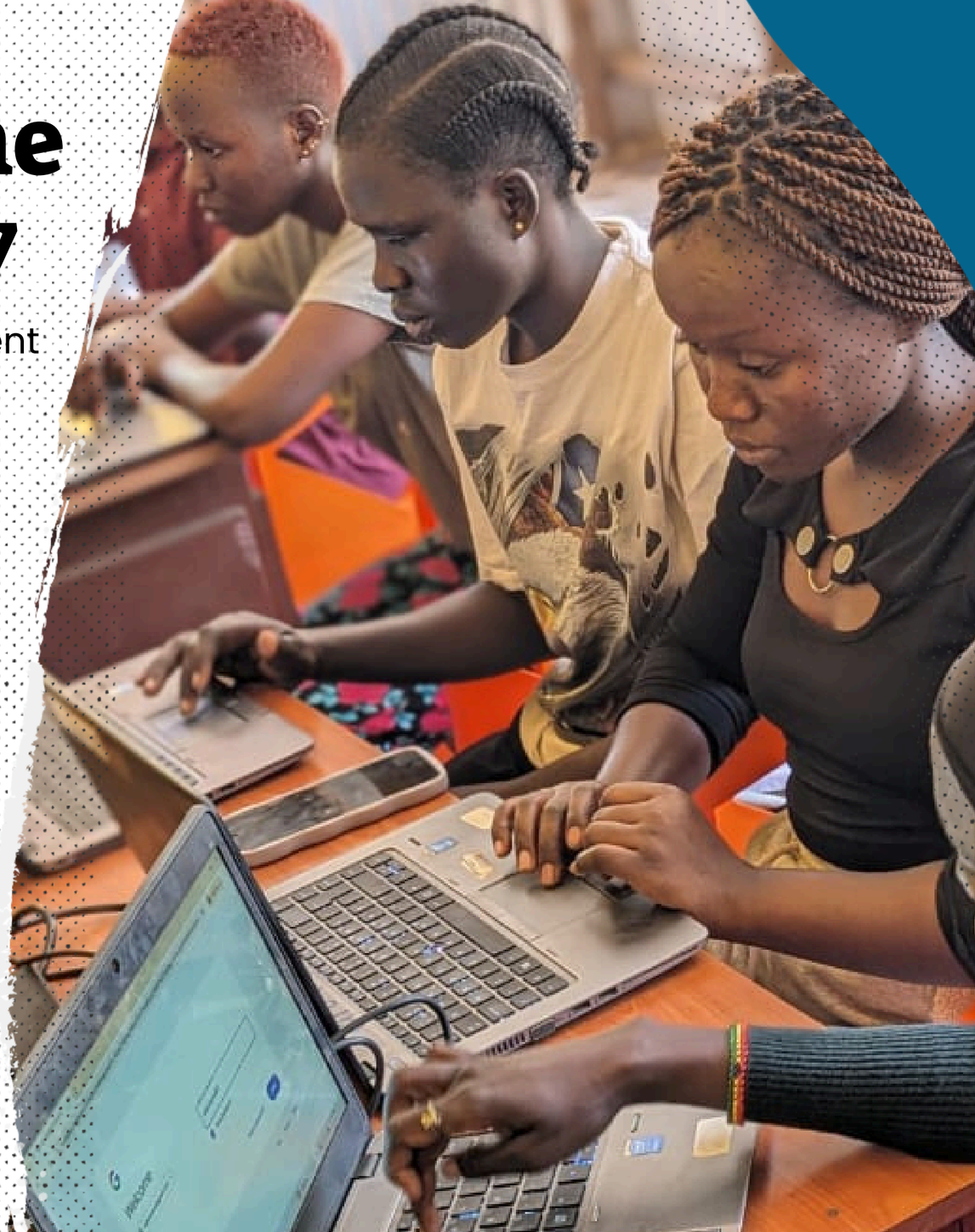
Bridging Refugees to the Global Digital Economy

Empowering Through Education, Mentorship, and Employment

UNHCR Webinar

3rd , of July 2025

Presented by : Kiza Mauridi, founder and CEO, AReL



Who we are

AReL – Action for Refugee Life

Refugee-led organization based in Kakuma Refugee Camp, Kenya

Our focus

Digital inclusion and economic empowerment

- Serve **forcibly displaced youth and local host community**
- Provide **free, market-driven training**

Our Programs

- Tech & business courses
- Mentorship
- Job placement
- Entrepreneurship support

Our Model

Education That Leads to Income

Our model integrates four key components

1

Tech skills training
Aligned to global demand

2

Mentorship
To bridge the gap between learning and real-world execution

3

Job placement
We connect graduates with remote jobs

4

Entrepreneurship
For those with ideas, we support startups

All programs are free and targeted toward global digital transformationation.

Why We Exist

The Missed Opportunity in Refugee Tech Training

Our model integrates four key components

1. **Most existing programs stop at basic digital literacy**
2. **Refugees are rarely trained to meet advanced industry standards**
3. **Job opportunities often stay out of reach**

AReL saw the need to go deeper and further

- ➤ Teaching not just how to use tech, but how to build it
- ➤ Preparing for real jobs, not just theoretical training

Our Flagship Courses

Building Global-Ready Talent

We offer four advanced tracks

Each course includes projects, mentorship, and soft skill development.

MERN Full-Stack Development

MongoDB, Express.js, React.js, Node.js

CyberSecurity

Data, network, web, and cloud security using tools like Python, Kali Linux, Wireshark, Nmap, and AWS

Data Analytics

Skills in Excel, SQL, Tableau, Power BI, Python, and foundational machine learning and AI.

Digital Marketing

SEO, content creation (graphic design, Video editing and blog writing), Shopify, WordPress/elementor, social media marketing and management, email marketing, PPC ads, and analytics

Impact So Far

What We've Achieved

141 Students trained since launch

19 Graduates who have generated income

$23,550 Cumulative Income generated

- Dozens of client projects completed successfully
- Strong alumni engagement and referrals
- Consistent improvement in income, confidence, and digital fluency

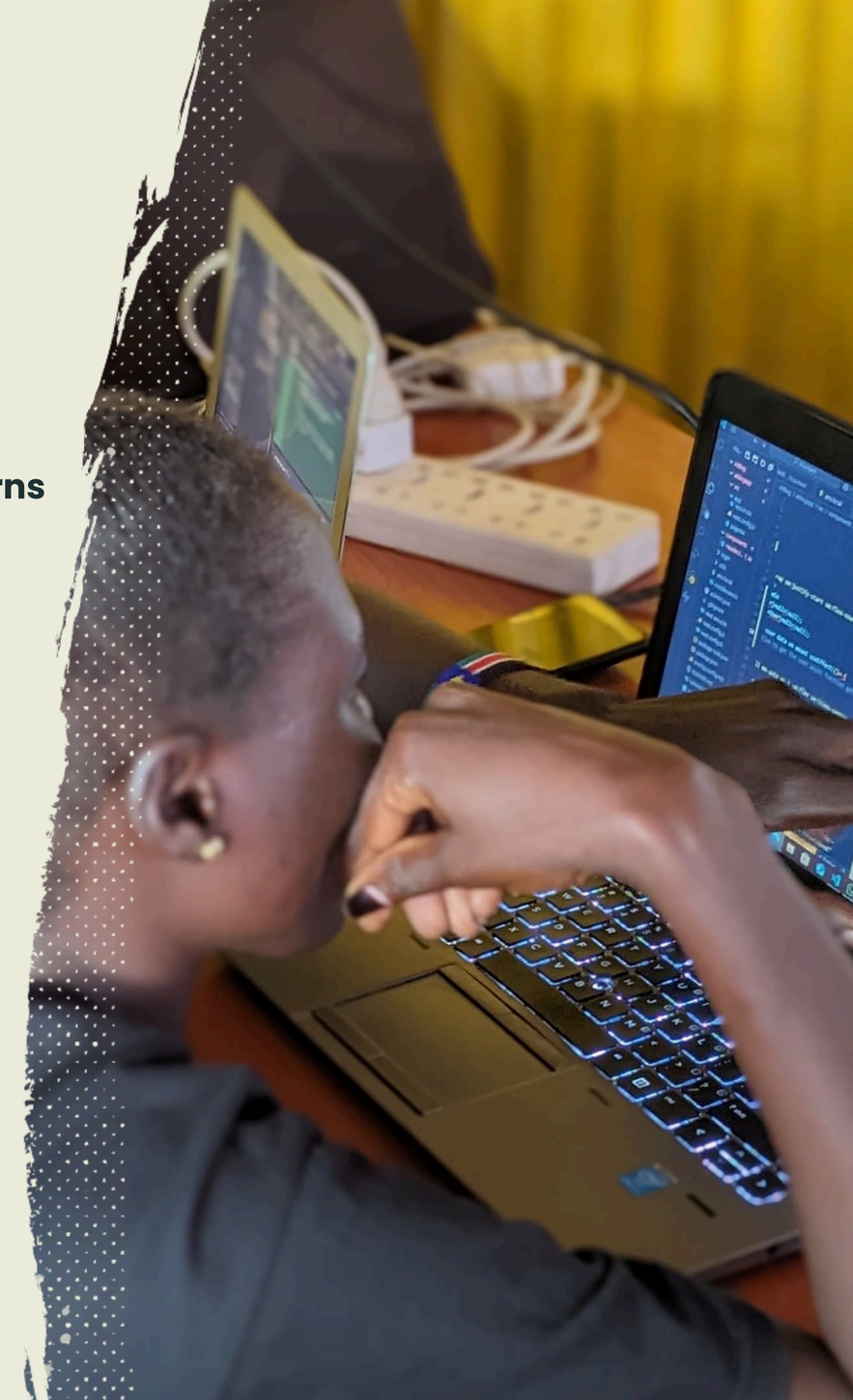
Solving the Hiring Barrier

Challenge: Most companies hesitate to hire refugees directly due to:

1. **Documentation issues**
2. **Payment complexities**
2. **Legal concerns**

Our Solution

- We created **Kiza Action Limited**, a registered social enterprise
- Kiza Action signs contracts with global companies
- AReL provides the talent
- Kiza Action manages delivery, payment, and quality control



How It Works

A Simple Pipeline to Execution

Explanation:

- Companies bring the projects
- Kiza Action Ltd manages contracts, payments, and delivery
- AReL-trained graduates execute the work with ongoing mentorship

Global Companies We've Served

Real Clients. Real Projects

We've worked with companies from around the world, including

BOAS-Netherlands

Revlearn-Australia

Care-Well- Canada

Code4T- UK

Squads-Netherlands

SSN-Uganda

Digrush- Kenya

JCKFRUT—South Africa

Ongoing Mentorship and Support

Not Just Training – A Lifelong Network

Lisa Koroma

Nija Taylor

Kelly Giles

Zehn Baskerville

Stephanie Mesa

Jo Hutchinson

Carryn Westman

Abbey Deadman

- Each graduate is matched with mentors from tech and business sectors
- The network acts as a **safety net** for those working remotely
- Peer-to-peer support is also encouraged

- **Mentors provide:**
  - ➤ Career advice
  - ➤ Project troubleshooting
  - ➤ Soft skills coaching

What's Next for AReL

Our Vision for 2025 and Beyond

Train 500+

New students

- Expand employer partnerships in Europe, North America, and Africa
- Launch certification-backed training (NCC education UK)
- Build a stronger **tech entrepreneurship incubator and Tech solutions Hub**
- Set up a **dedicated remote work hub** in Kakuma

Kiza Action Limited

Individualised reach out

LinkedIn & Apollo.io

A digital work platform

Remote.work (DeBPO)

Join Us

Help Us Scale Impact

1 Hire

Let our graduates deliver tech solutions

2 Mentor

Support a student on their journey

4 Partner

Collaborate with AReL or Kiza Action Ltd

3 Advocate

Share our work in your networks

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