



# The Walk: Creative Learning & Change

# the unique platform of The Walk



- We are bringing together the most exceptional artists from diverse backgrounds to create a hugely ambitious arts project, unlike anything before attempted in Europe
- We believe that the next world leading scientist, musician or politician could be a young child in Skaramagas or Moria refugee camp: we want to show the world their potential
- We will create tangible change at an individual, community and international level
- We will generate a vast amount of unique multicultural content
- We will build advocacy and empathy on an international scale
- We will harness the power of digital media partners to reach the world beyond the route.
- The length and sheer enormity of the challenge will capture imaginations and build momentum even before Amal's first step, with local outreach driven by local partners that are invested in the success of the Walk locally and internationally

# how we will create change



- increased representation
- shifting public perceptions
- participation & integration
- the transporting power of art
- the exchange of knowledge
- online education resources
- our Creative Learning programme
- The Amal Fund

# how this change will improve lives

- greater international respect for and reduced hostility towards refugee communities
- increased feeling of pride, inclusion and belonging within refugee communities
- greater confidence and self expression within refugee communities
- more robust communities and networks, and greater community action and support

# creating change through increased representation



- We believe in the power of seeing yourself represented through art
- For people in societal groups that are typically feared, demonized and pitied, the Walk will offer the chance to see themselves as a symbol of success, respect, hospitality, kindness, joy and beauty

# creating change through shifting public perceptions



- We believe in the power of The Walk to show the potential of refugees and the beauty of multi-culturalism on an international scale never before attempted
- We will highlight the huge contribution that refugees and immigrants make to our lives, instead of the perceived problems they create
- We find ourselves at a time that Europe and the West is being encouraged to look deeper into its complicated history and learn uncomfortable truths
- We will shine a spotlight on how – throughout history – the movement of refugees and immigrants has fuelled human progress, kick-started culture and accelerated the acquisition of knowledge

# creating change through participation & integration



- The Walk will be made with communities, not just for them
- 100s of moments of welcome are already being created with community leaders, harnessing their insights and seeing their home through their eyes
- We believe that this approach will create more meaningful interactions and longer lasting impact long after Little Amal's visit
- Active participation will build a sense of pride: pride as individuals and pride in the history, values and potential of their community
- The success of an encounter with Little Amal will be judged by how many local people engage with her and what she leaves behind, tangible and intangible
- To build the momentum and anticipation of Little Amal's arrival, and ultimately ensure a greater level of meaningful participation in 2021, we will begin our Creative Learning programme as soon as possible

# creating change through the transporting power of art



- We believe that when we see art it reaffirms our humanity and our shared human values
- An emotional response to beauty is shared by every human being, regardless of language, culture, economics or education
- Each person brings their own life story to the moment that they encounter a piece of art
- There is a therapeutic power that art can bring to people in moments of trauma
- At Good Chance we have seen the transporting power of art in action, throughout our five year history

# creating change through exchange of knowledge



- The exchange of knowledge is a cornerstone of Little Amal's walk
- Everywhere she goes she will bring something of value to the community through our multi-faceted **Creative Learning Programme**
- In exchange, the community will teach Little Amal - and by extension Little Amal's international online audience - something about themselves
- In telling the world about their local area, people along the route will build a deeper sense of pride and ownership of their identity and stories

# creating change through online education resources



- We will build an enormously rich online world to accompany Little Amal's voyage
- Through her walk, she will gather extraordinary knowledge in history, geography, music, dance, visual arts, food, science and more
- Everything Little Amal learns, her online audience will also learn
- This is an opportunity to amass one of the largest educational learning platforms for pan-European culture in recent times, at a moment of great change for the continent

# creating change through our Creative Learning Programme



## Core Principles

- Creative learning doesn't just support The Walk, it is The Walk
- The programme will be developed by the community, responding to local needs and aspirations
- Every activity strives to bring communities together with a focus on meeting new people, sharing common values and celebrating differences
- Some activities will also bring communities together online, across borders and languages
- We will tailor learning for four core groups: young children, teenagers, young adults and parents & grandparents

## Where We Will Reach People

- In people's homes through social media, online resources and radio
- In outdoor spaces through community wide games
- In schools through classroom resources and workshops
- In community halls and kitchens through food and recipe sharing

# creating change through our Creative Learning Programme



Just a few examples of the programme we are developing:

## Amal Radio

- **What:** teenagers across the route produce and present a radio programme that spans the whole 12 weeks, covering themes of migration, climate and local news, culminating in a live report of Little Amal's welcome to their area
- **Partners:** The Roundhouse London, Radio Mazoul in Beirut
- **Learning:** presenting, editing, producing, journalism, social media

## Puppet Friends for Little Amal

- **What:** puppetry workshops with members of Handspring Puppet company in the months before Little Amal's arrival, where people of all ages create puppets out of every day disposal objects in their home. They use their creations to welcome Little Amal to their community, and will always have an object that reminds them of Amal's visit.
- **Partners:** Handspring Puppet Company, Arab Puppet Theatre Foundation, UNIMA Greece, Les Grande Personnes, Voluntary Arts Network UK
- **Learning:** puppetry, characterisation, crafting, recycling, storytelling, self expression

# creating change through our Creative Learning Programme



## Letters for Amal

- **What:** in every region Little Amal walks through, she receives a letter written to her by a child around her age (9 years old). She'll carry this letter with her along the route and will read it to another child in another town somewhere along the route.
- **Partners:** the many schools along the route, local children's authors
- **Learning:** communication, storytelling, building empathy, learning about other cultures

## Amal's Odyssey

- **What:** local adult refugees come together to read classic texts and poems with themes of journeying, such as Homer's Odyssey, and perform short excerpts - including their own original responses - for Little Amal when she arrives.  
By the end of the route, Little Amal has seen and heard a multitude of stories like her own, which are all filmed and distributed to those who took part.
- **Partners:** Change the Word UK
- **Learning:** literature, history, storytelling, performance, communication, confidence, community and network building

# creating life long change

## The Amal Fund



- As we walk the 7,000km route, we will have a monumental and unique opportunity for fundraising
- We want to use this platform to create **The Amal Fund**, funding higher education opportunities for refugees who would otherwise not have the chance to fulfil their potential
- By reaching their potential they have the chance to live vital lives and be elevated from the barriers and restrictions that come from being a refugee
- We believe that the next world leading scientist, musician or political leader could be a young child in Skaramagas or Moria refugee camp
- By unlocking their potential, refugees can show the world that they have a huge contribution to make, shifting perceptions for their own generation and for future generations of refugees

