STIMULATING THE GREEN ECONOMY IN MOLDOVA TO CREATE NEW AND BETTER JOBS

13 July 2022, Chișinău
ENABLING ENVIRONMENT FOR SUSTAINABLE ENTERPRISES

- Legitimate quest for profit
- Respect for human dignity
- Decent work
- Legal and regulatory environment
- Social dialogue
- Lifelong learning

Viorica Anghel, Beekeeper, Moldova
PROJECT OBJECTIVE

To contribute to the structural transformation of the country's economy and to promote the green economy by stimulating the creation of new and between jobs through entrepreneurship in a high-value-added sector, namely agricultural services.

- Enhanced knowledge on the job creation potential of high-value-added sectors of the green economy
- Shaping an enabling environment for green business investments
- Stimulating green jobs creation through generating business ideas in a selected high-value-added sector

Project duration: 21 Mon.
Budget: 400,000 USD
Source: RBSA ILO
PROJECT COMPONENTS

1. ENHANCED KNOWLEDGE ON GREEN ECONOMY
2. GENERATING GREEN BUSINESSES
3. ENABLING ENVIRONMENT FOR SUSTAINABLE ENTERPRISES
PROJECT COMPONENTS (1)

- ENHANCED KNOWLEDGE ON GREEN ECONOMY
- RAPID MARKET ASSESSMENT
- MARKET SYSTEMS ANALYSIS
PROJECT COMPONENTS (2)

GENERATING GREEN BUSINESSES

TOOLS
SUPPORT PROGRAMS
COACHING
MENTORING

READY FOR DELIVERY.
The four SIYB packages.
PROJECT COMPONENTS (3)

ENABLING ENVIRONMENT FOR SUSTAINABLE ENTERPRISES

IMPROVE SUPPORT FUNCTIONS

ENCOURAGE SOCIAL DIALOGUE
Agricultural services

- Educational skills
- Business development skills
- Technical skills
- Technology transfer
- Investments

Advisory Services, training and after-sales service of the agricultural inputs

Food Safety comply with international standards.

Research & Development

Accreditation Services

Training & Coaching

Information (Extension) services Business Advisory services

Food Safety complies with international standards.
TARGETED RESULTS

- MSA agricultural services
- Policy recommendation just transition and the green economy
- 30 trainers trained
- 200 entrepreneurs trained
- 2 support functions improved
- 3 equipped businesses
- 50 business initiated
- 120 business plans

Policy recommendation just transition and the green economy

2 support functions improved

3 equipped businesses

50 business initiated

120 business plans
Thank you for your attention!

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