



“Safeguarding women's essential dignity, self-respect, and rights through capacity-building and income-generating opportunities in the menstrual hygiene sector”

Presentation to the Livelihood Sector
April 14th 2022



From
the People of Japan



ACTED Lebanon



Registered since 2006

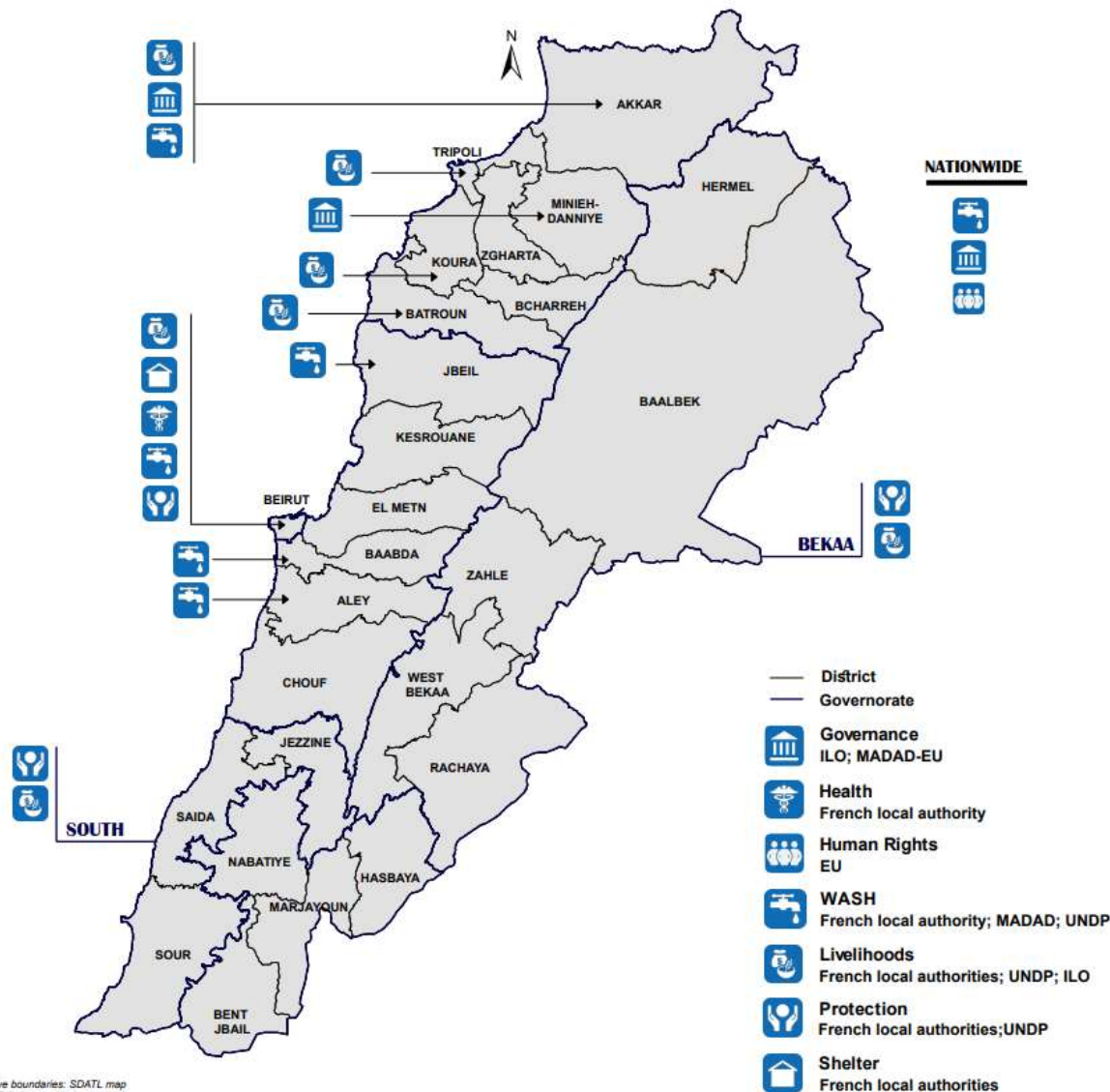
526,000+ beneficiaries (2020)

19 projects (2021)

Long-standing field presence

3 pillars:

- Livelihoods
- Governance
- water & sanitation



Why this project ?

- Ongoing crises are having a **disproportionate impact on women**.
- **Period poverty** is now a reality, with prices having drastically increased as a consequence of the country high **dependence on imports** and **currency** depreciation.
- 66% of adolescent Lebanese and Syrian girls, and 53% of women, **do not have the financial means to buy pads** (Plan International and Fe-Male report)
- 42% reduced their consumption of menstrual hygiene products or use them for periods longer than they are intended for, and 17% resorted to **using less sanitary means**, like tissues and cloths, during their periods.
- 36% experienced **physical symptoms** due to being unable to buy menstrual products or accessing hygiene products during menstruation.



Quick project overview

Objectives: to produce affordable hygiene pads

1. Support a local entity in Tripoli to set up a menstrual hygiene pads production line
2. Create a pathway for sustainable employment for women in a non-traditional sector
3. Raise awareness of women and girls on menstrual hygiene



Project beneficiaries

120 vulnerable women from Tebbene, Qobbeh, and Jabal Mohsen neighbourhoods provided with income & employment opportunities over 45 days of work

→100 vulnerable sellers

- Provided with technical & PSS trainings
- Creating sustainable distribution networks for the menstrual hygiene products in the 3 target neighbourhoods

→20 Vulnerable Facility Workers

- Provided with technical training to produce the pads

15 independent workers

- Skills, experience and mobility over vulnerability
- Able to buy directly from the manufacturing entity
- Selling products in the communities



All trained on ACTED's code of conduct, PSEA, complaints mechanism, health & safety, labor rights, etc.

Awareness Sessions

Peer-to-peer groups organized with 5,000 adolescent girls and adult women in the targeted neighborhoods to raise awareness on menstrual hygiene and health, sexual and reproductive health, GBV services available, and promote the new product.



Incubation of the factory

- Competitive **selection** process (economic, business plan, social, mandate, legal eligibility & selection criteria)
- Provision of **technical assistance** to incubate the production line, based on enterprise capacity assessment tool to identify the specific needs, plan technical support, and monitor & evaluate the impact of capacity building (scheduled in the coming days). Conducted by ACTED technical advisor, financial consultant, & ongoing mentoring of ACTED project team
- Provision of **material support** to kick-start production: labor force subsidy, machine & inputs procurement, etc.



Rose Product

Maxi hygiene napkin

Designed and produced in
Tripoli Lebanon by Roof and
Roots

Fast absorbency and ideal
body fit with wide wings

Ministries' certifications
underway



Any Question?