CREATING SUSTAINABLE GREEN JOBS FOR REFUGEES AND HOST COMMUNITIES THROUGH THE GREEN ECONOMY IN JORDAN

June 2023 – May 2026 (36 months)

INTRODUCTION – The Global Green Growth Institute (GGGI)

A treaty-based international organization based in Seoul, Republic of Korea, with a mandate to support green growth in its 43 member countries and focused on supporting developing and emerging economies **to achieve sustainable, inclusive economic growth.**

- ✓ Provides technical and advisory support to adopt a long-term low emission development strategy (LT-LEDS).
- ✓ Ensures that the countries' strategies are country-owned, tailor-made, and forward-looking.
- ✓ Leverage each country's strength and engage with local stakeholders.
- ✓ Develop a holistic and realistic roadmap for low-carbon and climate-resilient economic development.

Bank Ki-moon
President and Chair

Frank Rijsberman
Director-General

Our Vision

A **LOW-CARBON, RESILIENT WORLD** OF **STRONG, INCLUSIVE**, AND **SUSTAINABLE GROWTH**

Our Mission

GGGI SUPPORTS ITS **MEMBERS** IN THE **TRANSFORMATION** OF **THEIR ECONOMIES** TO A **GREEN GROWTH** ECONOMIC MODEL.

Our Position

A **TRUSTED ADVISOR** & **DEVELOPMENT PARTNER** EMBEDED IN MEMBER & PARTNER GOVERNMENTS

INTRODUCTION – GGGI Jordan

Jordan became a member of GGGI in May 2014, and GGGI has provided technical and strategic support to the Government of Jordan, to develop and implement its national green growth agenda ever since. Beginning with the development of the **National Green Growth Plan (NGGP)**, GGGI worked with the Ministry of Environment to realize the **Green Growth National Action Plans 2021-2025 (GG-NAP),** which was officially launched in July 2020 as a national priority document. GGGI is also working on multiple action points that will allow the government to accelerate the implementation of green growth in Jordan.

ACTION POINTS:

Green Investments

- Develop bankable projects and financing mechanisms that promote green growth projects in the country.

Climate Action

- Develop a green recovery approach with a focus on regions that have experienced backward development

Climate Resilient Agriculture

- Develop the country's agriculture sector by identifying and supporting technologies and innovative solutions for agricultural productivity, climate adaptation and mitigation, and food security

Sustainable Forests/Landscape

- Implement a comprehensive strategy encompassing sustainable forest management, ecosystem valuation, community involvement, and robust forest policies

Sustainable Transport

- Establish a holistic green mobility initiative that enhances public transportation, promotes non-motorized transport, and advocates for sustainable urban planning

CREATING SUSTAINABLE GREEN JOBS FOR REFUGEES AND HOST COMMUNITIES THROUGH THE GREEN ECONOMY IN JORDAN

PROJECT – Overview

Project Goals	**Establish an inclusive green employment ecosystem in Jordan**
Project Objectives	**1. Provide evidence of the economic and environmental benefits of green employment to enable a green employment environment in Jordan** **2. Enhance job seekers' employability in green sectors through skill development and increased climate change awareness** **3. Establish Green business incubation & acceleration on/offline programs for green entrepreneurs / green MSMEs**
Arrangement	• **Managed** by the Global Green Growth Institute (GGGI) • **Implemented** by GGGI, Good Neighbours International (Korean NGO), and local entities • **Cooperating** with Ministry of Environment, Ministry of Social Development, Ministry of Labour, Ministry of Youth, Ministry of Digital Economy and Entrepreneurship, and TVSDC
Project Location	Amman, Irbid, Zarqa, and Mafraq
Direct Beneficiaries	1,000 job seekers, 660 (potential) green entrepreneurs, 200 green entrepreneurs, and 20 green MSMEs
Duration	June 2023 – May 2026 (36 months)
Project Budget	USD 5.58 million from KOICA, 0.42 million from GGGI
Contact Point	Christophe Assicot, GGGI Country representative to Jordan - christophe.assicot@gggi.org Jooyoung Yoo, M&E Specialist - jooyoung.yoo@gggi.org

PROJECT – Background

Jordan is host to a significant number of refugees while also battling high unemployment rates, particularly among youth. Simultaneously, the global climate crisis and its impact on Jordan's natural resources demand urgent attention and action.

Green jobs, which not only contribute to preserving or restoring environmental quality but also provide decent work and good livelihood prospects, could serve as a potent solution to these twin challenges. By bolstering the green economy, this project addresses both social needs (employment for refugees and host communities) and environmental imperatives (mitigating the impacts of climate change).

Moreover, the Green Business Incubation and Acceleration Program aims to fuel entrepreneurial activity and innovation in the green sector. This program will, therefore, directly contribute to economic growth, technological advancements towards sustainability, and increased resilience in the face of environmental changes.

PROJECT – Theory of Change

IMPACT

Inclusive Green Employment Ecosystem in Jordan

- Enabled Green Employment Environment equipped with the action plan and evidence of the economic and environmental benefits
- Enhanced job seekers' employability in green sectors
- Strengthened green entrepreneurs' capacity and green start-ups' activities

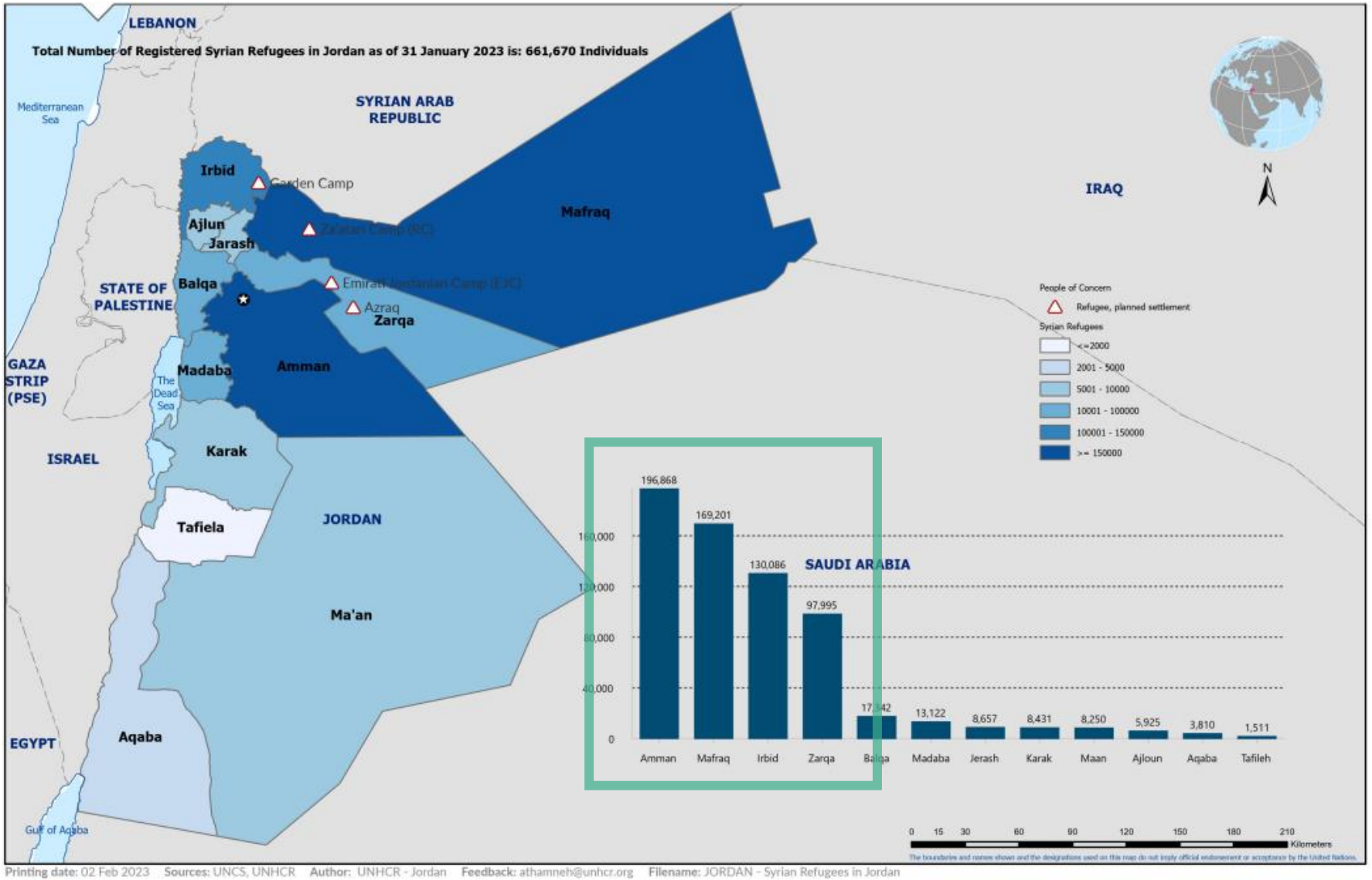
Green Jobs Project

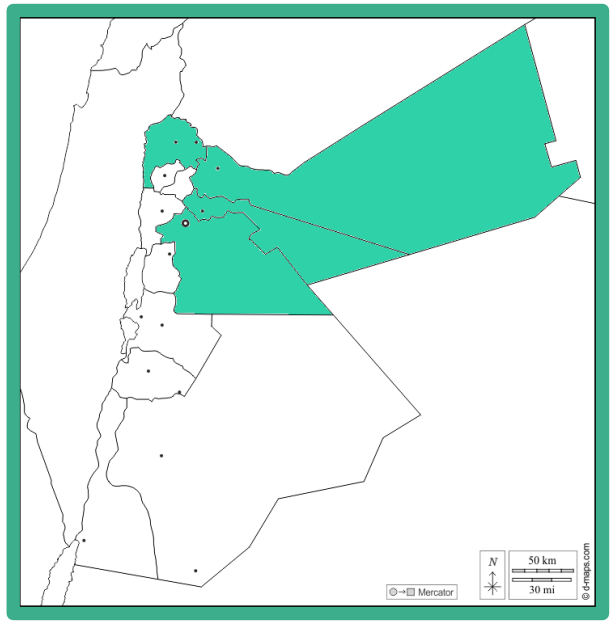
- **Green Employment Analysis; Capacity Development; Action Plan to enable green employment environment**
- **Skill gap assessment; Integrated skill development for Job seekers**
- **Green entrepreneurship training; Green businesses incubation & acceleration on/offline programs**

CHALLENGES

- Absence of Green Employment Environment in Jordan
- Low employability of refugees and vulnerable Jordanian people due to low opportunities for the skill development
- Lack of sustainable green business entities

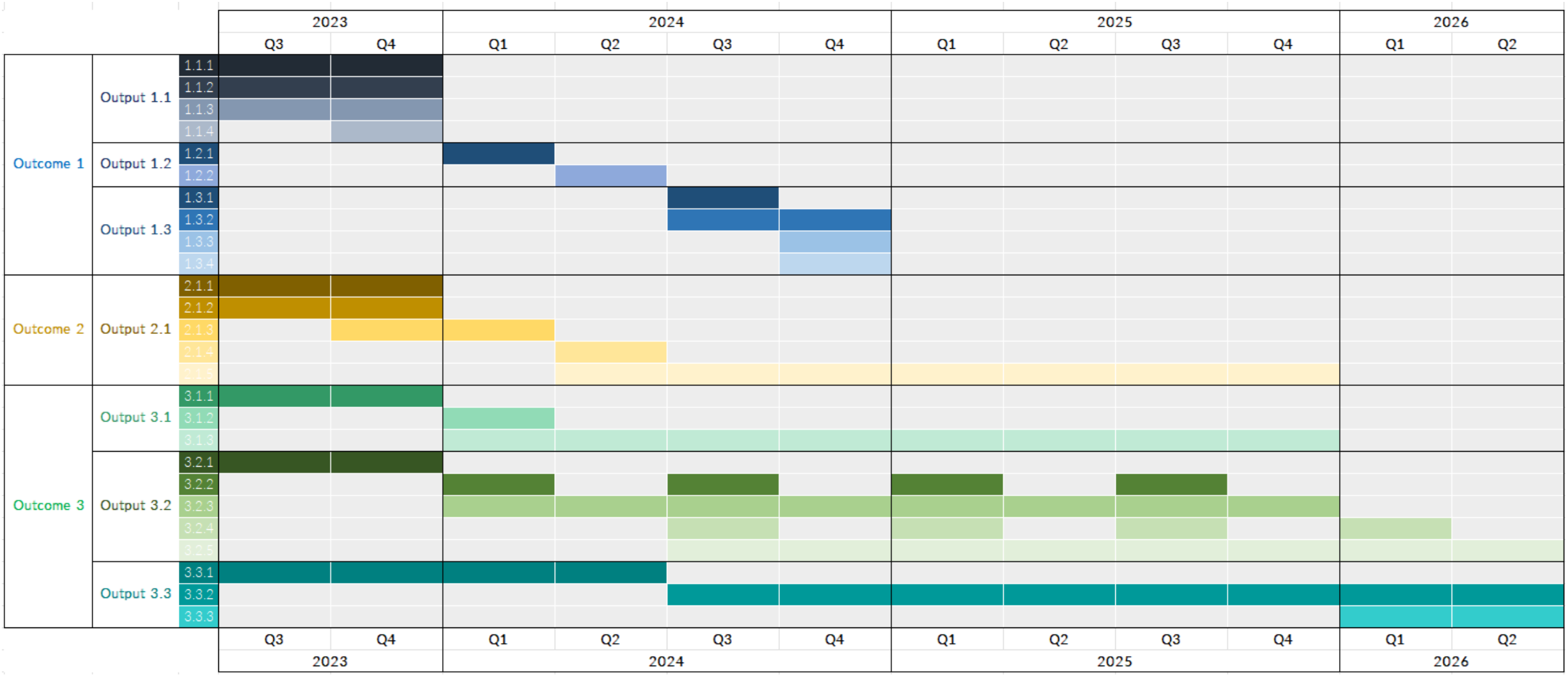
PROJECT – Target Area





Target Area:
Amman, Mafraq, Irbid, Zarqa
Criteria:
Number of Host Communities & Syrian Refugees Population

PROJECT – Timetable

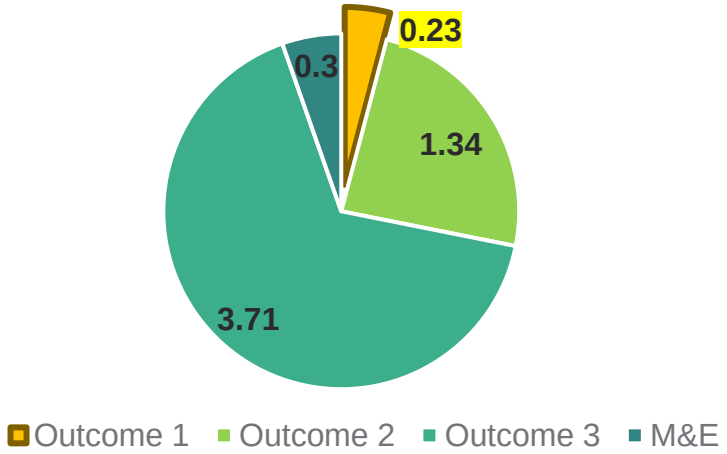


PROJECT OUTCOME 1

PROJECT – Outcome 1: Overview

	Description
OUTCOME 1	Green Employment Environment equipped with an action plan and evidence of the economic and environmental benefits of Green Employment is enabled.
Output 1.1	Green Employment Analysis Report
Activity 1.1.1	Assess green employment in Jordan
Activity 1.1.2	Analyze the green market in Jordan
Activity 1.1.3	Identify green employment opportunities in Jordan
Activity 1.1.4	Consolidate the green employment assessment report with green employment assessment, green market analysis, and green employment opportunities
Output 1.2	Capacity Development Trainings on Green Employment
Activity 1.2.1	Develop the capacity development on green employment materials
Activity 1.2.2	Organize a capacity development workshop on green employment targeting the government counterparts
Output 1.3	Action Plan to enable green employment environment
Activity 1.3.1	Identify priorities in green sectors in Jordan
Activity 1.3.2	Develop implementation plans
Activity 1.3.3	Develop short-term and long-term strategies for the implementation plans
Activity 1.3.4	Organize a meeting for the validation on the green employment action plan, inviting the government counterparts

BUDGET
(in million USD)



BENEFICIARIES

Working-age population in Jordan
(7.3 million)

PROJECT – Outcome 1: Beneficiaries

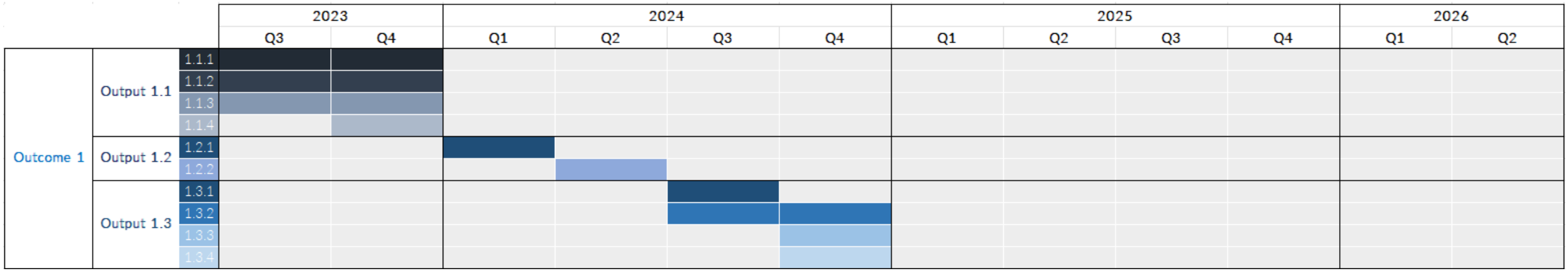
Leveraging the establishment of a **Green Employment Environment in Jordan**, equipped with an action plan and evidence of the economic and environmental benefits of Green Employment, the project delineates a range of beneficiaries.

Firstly, **national and sub-national stakeholders** will benefit from a data-driven action plan and an evidence-based understanding of the economic and environmental merits of green employment. This strategic insight will enable them to make informed decisions, prioritize green investments, and champion effective strategies, thereby contributing to a vibrant green sector in Jordan.

Thus, **the working-age population in Jordan, estimated at 7.3 million individuals** will be broadly benefited by the action plan. Simultaneously, **the refugees** hosted in Jordan will be benefited, as it aims to promote inclusivity in employment opportunities.

Further, **green entrepreneurs and green startups** will be benefitted from a green employment ecosystem that promotes their growth and success, that values sustainable practices and green innovation.

PROJECT – Outcome 1: Timetable



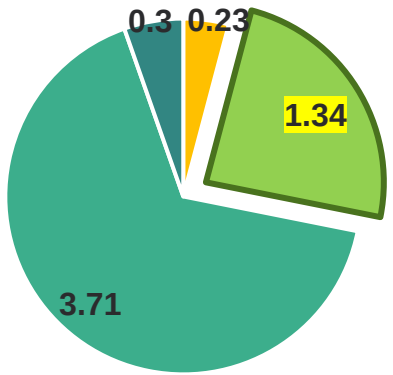
- 1.1.1 Assess green employment in Jordan
- 1.1.2 Analyze the green market in Jordan
- 1.1.3 Identify green employment opportunities in Jordan
- 1.1.4 Consolidate the green employment assessment report with green employment assessment, green market analysis, and green employment opportunities
- 1.2.1 Develop the capacity development on green employment materials
- 1.2.2 Organize a capacity development workshop on green employment targeting the government counterparts
- 1.3.1 Identify priorities in green sectors in Jordan
- 1.3.2 Develop implementation plans
- 1.3.3 Develop short-term and long-term strategies for the implementation plans
- 1.3.4 Organize a meeting for the validation on the green employment action plan, inviting the government counterparts

PROJECT OUTCOME 2

PROJECT – Outcome 2: Overview

	Description
OUTCOME 2	Job seekers' employability in green sectors are enhanced through skill development and increased climate change awareness
Output 2.1	Integrated skill development program delivered especially for refugees, women, and youth
Activity 2.1.1	Conduct an inclusive and gender-responsive skills gap assessment for the project target groups
Activity 2.1.2	Identify skills to be developed for the target beneficiaries
Activity 2.1.3	Develop 3 integrated skill development training modules
Activity 2.1.4	Select the integrated skill development participants
Activity 2.1.5	Deliver integrated skill development training modules to the selected participants

BUDGET
(in million USD)



Outcome 1 Outcome 2 Outcome 3 M&E

BENEFICIARIES

1,000 Job seekers
(50% women, 50% refugees, 25% youth)

PROJECT – Outcome 2: Beneficiaries

A total of **1,000 job seekers** are set to benefit directly from the skill development program, with a focus on inclusivity. Refugees will be 50% of the beneficiaries, alongside an equal representation of women. Youth, constituting 25% of the participants, will also be benefited.

These individuals will increase their employability in the green sectors enhanced, preparing them for the emerging opportunities in the green economy.

PROJECT – Outcome 2: Timetable

			2023		2024				2025				2026	
			Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Outcome 2	Output 2.1	2.1.1												
		2.1.2												
		2.1.3												
		2.1.4												
		2.1.5												

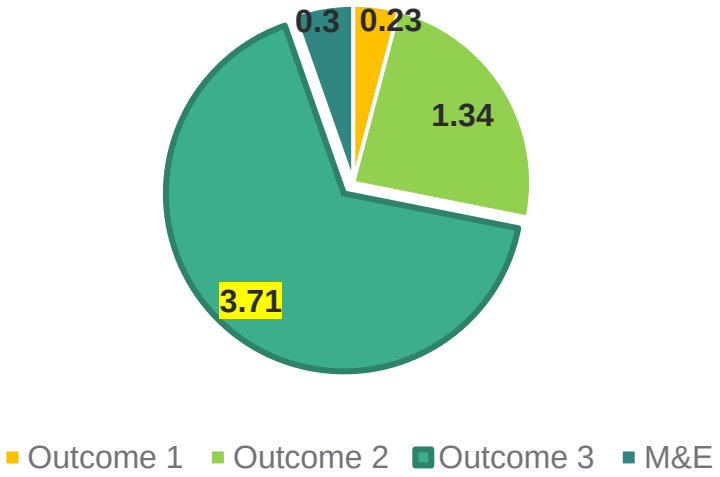
- 2.1.1 Conduct an inclusive and gender-responsive skills gap assessment for the project target groups
- 2.1.2 Identify skills to be developed for the target beneficiaries
- 2.1.3 Develop 3 integrated skill development training modules
- 2.1.4 Select the integrated skill development participants (Jordanian people and refugees, 50% women, 25% youth, and 50% refugees)
- 2.1.5 Deliver integrated skill development training modules to the selected participants

PROJECT OUTCOME 3

PROJECT – Outcome 3: Overview

	Description
OUTCOME 3	Green entrepreneurs' capacity and green start-ups' activities are strengthened
Output 3.1	Green entrepreneurship training
Activity 3.1.1	Develop 3 business development training modules - e.g. marketing, finance management, human resource management etc.
Activity 3.1.2	Select the green entrepreneurship training participants who have weak entrepreneurship and business development skills, limiting their ability to establish their own green businesses
Activity 3.1.3	Organize green entrepreneurship training workshops for the selected participants
Output 3.2	Green businesses incubation & acceleration programs
Activity 3.2.1	Develop intervention plans for green business incubation & accelaration program with the priotized green sectors
Activity 3.2.2	Select the applicants for the Green business incubation program
Activity 3.2.3	Provide green business incubation services for the selected applicants
Activity 3.2.4	Select the applicants for the Green business accelaration program
Activity 3.2.5	Provide green business acceleration services for the selected applicants
Output 3.3	Online green business incubation & acceleration platform
Activity 3.3.1	Develop an online green business acceleration platform to deliver the training modules, advisory services, green job postings produced by the project, and publicly available to offer services to all interested
Activity 3.3.2	Promote the online green business acceleration platform to public
Activity 3.3.3	Develop the sustainable financing strategy for the platform

BUDGET
(in million USD)



BENEFICIARIES

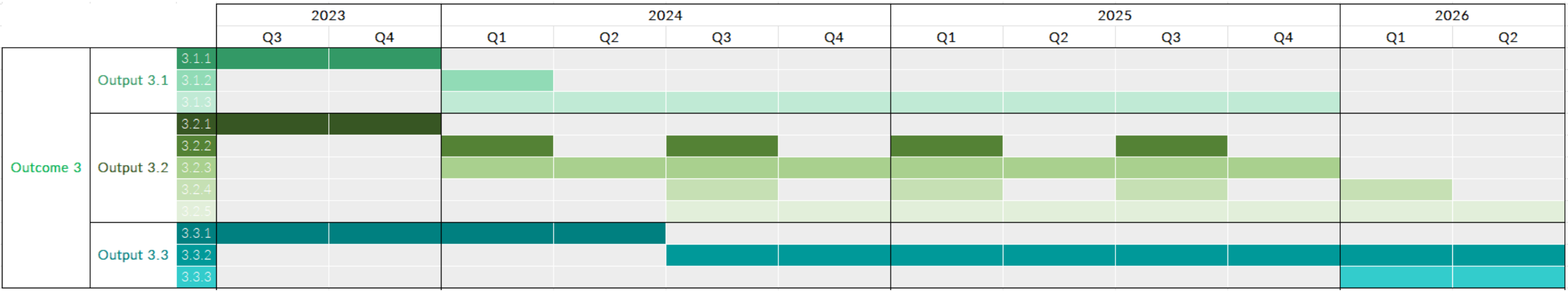
- 660 (potential) green entrepreneurs
- 200 green entrepreneurs
- 20 green start-ups
- 2,000 green business incubation & acceleration online platform users

PROJECT – Outcome 3: Beneficiaries

A significant number of individuals and entities stand to gain from this outcome. Specifically, **660 potential green entrepreneurs** will have their capacities enhanced. Additionally, **200 new green entrepreneurs** will receive tailored support to strengthen their businesses through green business incubation programs.

Meanwhile, **20 green start-ups** will have their activities bolstered through the green business acceleration programs. Lastly, a user base of **2,000 individuals on the green business incubation & acceleration online platform** will gain access to a wealth of resources and tools aimed at strengthening their green entrepreneurial journey. These beneficiaries will collectively contribute to a more robust and sustainable green economy in Jordan.

PROJECT – Outcome 3: Timetable



3.1.1 Develop 3 business development training modules - e.g. marketing, finance management,human resource management etc.

3.1.2 Select the green entrepreneurship training participants who have weak entrepreneurship and business development skills, limiting their ability to establish their own green businesses

3.1.3 Organize green entrepreneurship training workshops for the selected participants

3.2.1 Develop intervention plans for green business incubation & accelaration program with the priotized green sectors

3.2.2 Select the applicants for the Green business incubation program

3.2.3 Provide green business incubation services for the selected applicants

3.2.4 Select the applicants for the Green business accelaration program

3.2.5 Provide green business acceleration services for the selected applicants

3.3.1 Develop an online green business acceleration platform to deliver the training modules, advisory services, green job postings produced by the project, and publicly available to offer services to all interested direct and indirect project beneficiaries, and others

3.3.2 Promote the online green business acceleration platform to public

3.3.3 Develop the sustainable financing strategy for the platform

For further information

Christophe Assicot, Country Representative
christophe.assicot@gggi.org

Jooyoung Yoo, Program Development, M&E Specialist
jooyoung.yoo@gggi.org

END OF PRESENTATION