CBI TWG Joint Market Assessment Round 2 - September 2023

Thank you for agreeing to support our market assessment analysis. This survey is conducted by civil society organisations that provide support to governmental authorities in humanitarian response. We do not represent any governmental agency, and this process will not result in a direct support to you and your business. This survey will help us understand the impact of earthquake on markets. Understanding the impact will help organisations develop effective support programs to impacted people and businesses. Your personal details, name of your shop and your responses will not be shared. Information we collect from the shops will be anonymized and analyzed at district level.

Enumerator Code

Province

- ○ ADANA
- ○ ADIYAMAN
- ○ DIYARBAKIR
- ○ GAZIANTEP
- ○ HATAY
- ○ MALATYA
- ○ KAHRAMANMARAS
- ○ SANLIURFA
- ○ KILIS
- ○ OSMANIYE

District

Neighborhood

Is this a shop in/near to a Temporary Settlement?

- ○ 1. Yes
- ○ 2. No

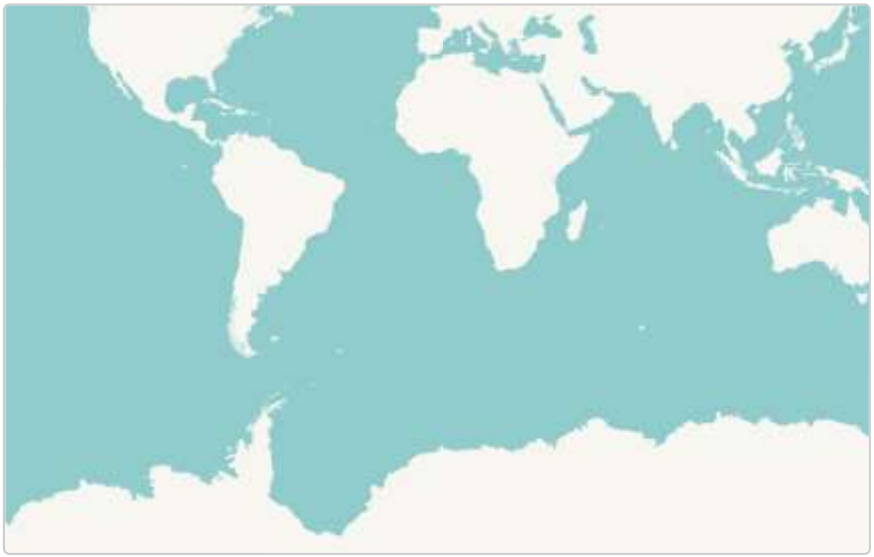
Record your current location

latitude (x.y °)

longitude (x.y °)

altitude (m)

accuracy (m)



Enter a date

yyyy-mm-dd

Type of The Survey

- ◯ Vendor

VENDOR

» Shop info

Vendor`s sex

- ◯ Male
- ◯ Female
- ◯ Prefer not to say

Vendor`s age

- ◯ 18 to 24
- ◯ 25 to 34
- ◯ 35 to 44
- ◯ 45 to 54
- ◯ 55 to 64
- ◯ 65 or over
- ◯ Prefer not to answer

Name of the shop

_____

Sectors of the shop belongs

(select all that apply)

- [ ] 1. Food (groceries, markets, water etc)
- [ ] 2. Hygiene (hygiene items, soap, shampoo, cleaning items)
- [ ] 3. Clothing (ready-made textile)
- [ ] 4. Shelter / Households NFI (furniture, home textile, kitchenware)
- [ ] 5. Shelter / construction (hardware stores, equipment stores)
- [ ] 6. Education / stationery
- [ ] 7. Pharmacy / health
- [ ] 8. Electronics / communication (domestic electronics etc)

» Size of shop

Type of shop

- ◯ 1. Local independent shop
- ◯ 2. Local chain shop
- ◯ 3. National chain shop
- ◯ 4. Bazaar stand

» Payment modality

Which payment methods do you accept?

- [ ] Cash
- [ ] Debit card
- [ ] Credit card
- [ ] Mobile payment (QR code)
- [ ] Voucher (kupon)
- [ ] E-voucher (digital kupon)
- [ ] Bank transfer (IBAN, EFT, FAST, havale)
- [ ] Sale on account/credit (veresiye)
- [ ] Prefer not to answer

Do you encounter these problems while using point of sales machines?

- [ ] Connectivity issues: no/poor internet
- [ ] Hardware malfunctions: POS damaged / old
- [ ] Technical errors/glitches in payment
- [ ] Lack of technical know-how
- [ ] Prefer not to answer

Why do you not accept payments by credit cards?

- [ ] 1. Connectivity issues: no/poor internet
- [ ] 2. Hardware malfunctions: POS damaged / old
- [ ] 3. Technical errors/glitches in payment
- [ ] 4. Lack of technical know-how
- [ ] 5. Timestaking return of payments
- [ ] 6. High transaction fees
- [ ] 7. Customer preferences
- [ ] 8. Vendor preferences
- [ ] Prefer not to answer

» Effect/impact of EQ on the shop

Did the earthquake affect your business?

- ◯ 1. Yes, positively (became the only functioning market etc.)
- ◯ 2. Yes, negatively
- ◯ 3. No impact
- ◯ Prefer not to answer

On a scale of 5, how well did you recover from the impact of the earthquake?

- ◯ Very Poor
- ◯ Poor
- ◯ Fair
- ◯ Good
- ◯ Excellent
- ◯ Prefer not to answer

Did you receive any support in your process of recovery?

- ◯ Yes
- ◯ No
- ◯ Prefer not to answer

If yes, what kind of assistance you have received?

- [ ] Tax exemption/breaks
- [ ] Zero interest loans
- [ ] Small business grants
- [ ] Productive assets
- [ ] Reconstruction or rehabilitation support
- [ ] Prefer not to answer

Have you undertaken any measures to mitigate the impact of the earthquake?

- [ ] Dismissed staff
- [ ] Liquidated business assets
- [ ] Took loan
- [ ] Diversified business activities
- [ ] Increased working hours
- [ ] Prefer not to answer

Since the earthquake, have you observed a change in demand for the items you sell in general?

- ◯ 1. Yes, negatively
- ◯ 2. Yes, positively
- ◯ 3. No change
- ◯ Prefer not to answer

If YES, negatively

- [ ] Less customers - less residents in the neighborhood
- [ ] Less customers - more competitive market
- [ ] Less customers - difficulty in accessing to the store
- [ ] Diminished purchasing power - customers have less money
- [ ] Diminished purchasing power - increasing prices
- [ ] Prefer not to answer

If YES, positively

- [ ] More customers - more residents in the nieghborhood
- [ ] More customers - lack of competiton
- [ ] More customers - easy access to the store
- [ ] Increased purchasing power - customers have more money
- [ ] Prefer not to answer

» Demand & Supply

Have you encountered any distruptions in supply chain of the items in general?

- ◯ No Disruptions
- ◯ Minor Disruptions
- ◯ Moderate Disruptions
- ◯ Significant Disruptions
- ◯ Severe Disruptions
- ◯ Prefer not to answer

Does the supply chain problem still exists?

- ◯ Yes
- ◯ No
- ◯ Prefer not to answer

What are the top barriers preventing you from responding to demand for the items you sell?

- ☐ Producers are unable to produce enough to meet demand
- ☐ Suppliers are unable to provide enough stock
- ☐ My own stock was damaged due to the earthquake
- ☐ Lack of resources to purchase additional stock
- ☐ Difficulty in transportation of goods, roads damaged, blocked by rubble, etc.
- ☐ Lack of storage capacity (storage capacity reduced due to infrastructural damage due to the earthquake)
- ☐ Prefer not to answer

Can you regularly replenish your stocks of key items to meet customer demand?

- ◯ Yes, I can regularly replenish stocks
- ◯ I can replenish stocks with some irregularities
- ◯ No, I cannot regularly replenish my stocks
- ◯ Prefer not to answer

» Access Issues

Have you personally observed or have any customers reported any access barriers or issues that could discourage people from visiting your store?

- ◯ Yes
- ◯ No
- ◯ Prefer not to answer

Which gender and age groups do you think might be less likely to visit the market due to access issues or other reasons?

- [ ] Men
- [ ] Women
- [ ] Boys
- [ ] Girls
- [ ] Prefer not to answer

Which vulnerability groups do you think might be less likely to visit the market due to access issues or other reasons?

- [ ] People with disabilities
- [ ] Elderly
- [ ] Refugee
- [ ] Families/individuals with young children
- [ ] Prefer not to answer

Why do some groups of people, who don't shop here, choose not to visit your store?

- [ ] Having low income
- [ ] Distance from homes/settlements
- [ ] Lack of transportation to the shop
- [ ] Security concerns (criminal activity etc)
- [ ] Safety concerns (structural damage in the building)
- [ ] Language barrier
- [ ] Cultural and traditional norms
- [ ] Prefer not to answer

Prices

Compared to the same month of last year, official inflation rate in Türkiye is 59%. Considering the impact of inflation, and possible factors, which one is correct for your sector

- ◯ Increase of prices of commodities in my sector is aligned with inflation.
- ◯ Increase of prices of commodities in my sector is different than inflation.
- ◯ Prefer not to answer

What is the percentage you estimate for the increase of commodities in your sector?

_____

What factors other than inflation impacted the change in prices?

- [ ] Decreased/interrupted supply
- [ ] Increased transportation costs
- [ ] Unmet/increased demand
- [ ] Increased production costs
- [ ] Increased stocking costs
- [ ] Price speculation or opportunistic behavior by sellers
- [ ] Increased administrative costs (wages/taxes etc)
- [ ] Prefer not to answer

Do you sell Groceries/Food Items in your store?

- ◯ Yes
- ◯ No
- ◯ Prefer not to answer

» Groceries/Food Items

Dry Beans
0,5 Kg Pack

_____

Bulgur
0,5 Kg Pack

_____

Sugar
0,5 Kg Pack

_____

Cucumber
1 Kg

_____

Dried Chickpeas
0,5 Kg Pack

_____

Eggs
Regular / economic 1 egg

_____

Pasta
Regular / spagetthi 0,5 Kg Pack

Red Lentils
0,5 Kg Pack

Rice
Regular 1 Kg Pack

Salt
İyotlu sofra tuzu 0.75 Kg Pack

Sunflower oil
1 lt

Black Tea (leaves)
1 Kg Pack

Tomatoes
1 Kg

White Cheese
0,5 Kg Pack

Olive Oil
1 lt

Water (19 lt)
19 lt

Water (5 lt)
5 lt

Do you sell Hygiene Items in your store?

- ◯ Yes
- ◯ No
- ◯ Prefer not to answer

» Hygiene Items

Depilatory/ Razor
Razor for depilation 1 piece

Laundry detergent
Powder / regular 1,5 Kg pack

Soap
Standart / general use 1 Bar

Sanitary pads
normal / ekonomik 1 pack (pack size?)

Toothbrush
Regular / manual / economic 1 piece

Toothpaste
Regular / economic 1 tube

Shampoo
general purpose / economic 350-400 ml

Comb
1 piece

Nailclipper
1 piece

Garbage bag
Meidum size / regular / economic 1 Pack of 15

Hand Sanitizer
1 lt

Toilet paper
regular / economic 1 pack of 8

Liquid detergent (Dishes)
Regular / economic 750 ml

Soap Box
1 piece

Sponge (Dishes)
Regular / economic 1 pack og 5

Do you sell Textile Items in your store?

- ◯ Yes
- ◯ No
- ◯ Prefer not to answer

» Textile Items

Men's trousers
Regular / economic 1 Pair

Men's shirt
Regular / economic 1 Piece

Women's trousers
Regular / economic 1 Pair

Women's dress
Regular / economic 1 Piece

Children's trousers
Regular / economic 1 Pair

Children's shirt
Regular / economic 1 Piece

Men's footwear
Regular / economic 1 Pair

Women's footwear
Regular / economic 1 Pair

Scarf
Regular / economic 1 Piece

Men's socks
Regular / economic 1 Pair

Women's socks
Regular / economic 1 Pair

_____

Children's socks
Regular / economic 1 Pair

_____

Baby's pyjamas
Regular / economic 1 Pair

_____

Men's winter coat
Regular / economic 1 Piece

_____

Women's winter coat
Regular / economic 1 Piece

_____

Do you sell Stationary Items in your store?

- ◯ Yes
- ◯ No
- ◯ Prefer not to answer

» Stationary Items

Black Pencils
Kurşunkalem HB / HB Pencils for paper 1 Piece

_____

Black/Blue Pen
Pen 1 Piece

_____

Red Pencils
Kırmızı Kalem / Red Pencils for paper 1 Piece

_____

Pencil Sharpener

Kalemtraş metal / Sharpeners for pencils, metal 1 Piece

_____

Notebook (Squared)

Paper cover, A5, Squared gridlines (for maths classes), standard, 60 sheets 1 Piece

_____

Notebook (Lined)

Paper cover, A5, Lined, standard, 60 sheets 1 Piece

_____

Eraser

White, soft, B-30 1 Piece

_____

Colored Pencils

12'li kuru boya kalemleri / Colored Pencils, 12 colored pencil in a set 1 Set

_____

Water Bottle

Water Bottle / Su Şişesi - Matara 1 Piece

_____

Backpack

Okul çantası (dayanıklı ve iyi kalite, en az 2 bölmeli, 7 yaş ve üzeri, siyah veya koyu mavi veya benzer renklerde) / School bags (good quality and durable, 2 compartments, for ages 7 and above, in black or dark blue or similar unisex colors) 1 Piece

_____

Do you sell Shelter/Construction Items in your store?

- ◯ Yes
- ◯ No
- ◯ Prefer not to answer

» Shelter/Construction Items

Alafranga Klozet Tuvalet

Sifonlu Set - TSE standartlarında 1. Kalite 1 Piece

_____

El Yıkama Lavabosu

*Yaklaşık 35 * 50 ayaksız TSE standartlarında 1. Kalite 1 Piece*

Ev İç Kapısı

Panel Kapı - Adet (90x210) 1 Piece

Alçı

Genel Amaç - 5 KG 1 Piece

İç Cephe Boyası

Su Bazlı - 20 kg 1 Piece

Seramik Yapıştırıcı

25 kg 1 Piece

Pencere

PVC m2 1 Piece

Laminat

8 mm m2 1 Piece

Tarpaulin (6X4 size)

Material: Woven high-density polyethylene (HDPE) black fiber fabric laminated on both sides with low-density polyethylene (LDPE) coating.
Reinforcement: Reinforced rims by heat sealing on all sides.
Resistance: -20 C to 80 C.
Eyelets: Provided with aluminum eyelets or equivalent on four sheet sides of the single sheets at 25 cm center to center, providing very strong fixation points.
Weight: 200 g/m² ±5%, total: 4800 g ±5%.
Color: White sun reflective on both sides, grey bands. Inner black fibers with good opacity.

Tarpaulin (8X4 size)

Material: Woven high-density polyethylene (HDPE) black fiber fabric laminated on both sides with low-density polyethylene (LDPE) coating.
Reinforcement: Reinforced rims by heat sealing on all sides.
Resistance: -20 C to 80 C.
Eyelets: Provided with aluminum eyelets or equivalent on four sheet sides of the single sheets at 25 cm center to center, providing very strong fixation points.
Weight: 200 g/m² ±5%, total: 4800 g ±5%.
Color: White sun reflective on both sides, grey bands. Inner black fibers with good opacity.

Wooden pallets

(90x90x18 cm standard dimension)

_____

Natural rubber cork sheet

minimum 10mm natural rubber cork 64cm x 94cm panels

_____

XPS

Manufactured from fully recyclable material, does not deteriorate, Thickness: minimum 10mm - Foam Density 35 kg/m3 - with thermal conductivity 0.024 W/(m.k) - water absorption <0.1 - Fire protection classification E - euroclass or equivalent -

_____

Duct tape:

JFBL Adhesive Tape Waterproof Adhesive Cloth Tape.

_____

Ropes

5mm diameter, polypropylene or nylon or other polymers (black). Min 3 strands.

_____

Do you sell Shelter/Household NFI Items in your store?

- ◯ Yes
- ◯ No
- ◯ Prefer not to answer

» Shelter/Household NFI Items

Single Bed

1 Piece

_____

Double Bed

1 Piece

_____

Bed Base (Double)

(Double) 1 Piece

_____

Sofa Set (1 Three-Seater + 1 Single-Seater)
(1 Three-Seater + 1 Single-Seater) 1 Piece

Dining Room Set (Table + 6 Chairs)
(Table + 6 Chairs) 1 Piece

Carpet (200 * 300 or 160 * 230)
*(200 * 300 or 160 * 230) 1 Piece*

Single Duvet
1 Piece

Double Duvet
1 Piece

Bedding Set (Bedsheet, pillowcase, duvet cover)
(Bedsheet, pillowcase, duvet cover) 1 Piece

Pillow (Fiber)
(Fiber) 1 Piece

Towel (Hand Towel)
(Hand Towel) 1 Piece

Towel (Bath Towel)
(Bath Towel) 1 Piece

Electric Heater (Oil - 2000 W)
(Oil - 2000 W) 1 Piece

Gas (Kitchen Size)
(Kitchen Size) 1 Piece

Charcoal
1 Piece

Firewood
1 Piece

Electric Stove (Double)
(Double) 1 Piece

Electric Kettle
1 Piece

Thermal Blankets
1 Piece

Sleeping bag
1 Piece

Solar Lamps
1 Piece

Humanitarian Assistance

People impacted by earthquake received in-kind and cash support from government and supporting agencies. Do you observe any impact of it on your business?

- ◯ Yes, it impacted positively
- ◯ Yes, it impacted negatively
- ◯ No, I don't observe any impact
- ◯ Prefer not to answer

Can you please elaborate?

Have you been a part of any of these assistance schemes?

- ◯ Yes
- ◯ No
- ◯ Prefer not to answer

Do you have any suggestions to the humanitarian assistance actors for their future assisstance programs?

Observation

Did enumerator evidently observe any of these below?

- ☐ Security risks (unsafe / dilapidated / unlit / unorganized environment)
- ☐ Safety risks (physical obstacles / structural damages)
- ☐ Health risks (open sewer / dust / exposure to toxis materials etc)
- ☐ Xenophobia / districmination
- ☐ Child labour
- ☐ Inaccesible for people with reduced/challenged mobility (multiple steps, uneven/damaged roads etc)
- ☐ Prefer not to answer

Additional Notes

Any other comments / notes of the enumerator