



Inter-Agency  
Coordination  
Türkiye

## Cash-based Interventions Technical Working Group

Türkiye

### CBI TWG Meeting Minutes

29 July 2025

Online

Chaired by:	UNHCR & TRC
Venue:	Online Zoom Meeting
Minutes:	Busra Seray Duzyol (UNHCR), Ahmet Unver (UNHCR)
Participants:	Buca Belediyesi, CALP, CARE, DG ECHO, DKH, GIZ, Human Appeal, IFRC, IOM, Olive Branch, Save the Children, SGDD-ASAM, Support to Life, TRC, UFUK Horizon, UN Women, UNHCR, WFP, Yedi Başak İnsani Yardım

#### AGENDA:

- 1) Welcome & Introductions (5 mins)
- 2) Review: Action Points and Announcements (UNHCR/TRC, 15 mins)
- 3) Operational Issues (60 mins)
  - a. Update: MEB July 2025 & Market Analysis
    - i. Market Analysis
    - ii. Minimum Expenditure Basket (SSN) June 2025
    - iii. Q&A
  - b. Guidance Updates
    - i. MPCA Guidance Note July 2025 Update
    - ii. Summary Note on FSPs in Türkiye 2025
  - c. Programme Updates by Partners
- 4) AoB

#### New Action Points from the Meeting:

1. CBI TWG to publish Winterisation Task Force SOP and Advocacy Note
2. CBI TWG to publish Summary Note on FSPs in Türkiye
3. Members to indicate their Winterisation plans (if any)

#### Documents

1. Meeting Presentation
2. MPCA Calculation Table
3. [CBI TWG - Terms of Reference \(June 2025\)](#)
4. [MPCA Guidance July Update](#)
5. [Winterisation Meeting Registration Form](#)

#### I. Review Action Points & Announcements

- The **Terms of Reference** updated for 2025 and the document circulated amongst CBI TWG members. This document encompasses roles and responsibilities within the CBI TWG, as well as defining roles for CVA Technical Advisory Group.
- The July update of the **Multi-Purpose Cash Assistance (MPCA) Guidance** was published after the release of June consumer prices data by TURKSTAT, on which the SSN MEB calculations are based. The methodology for determining rent brackets and other related figures remained unchanged. Detailed presentation is provided regarding the MPCA Guidance in this meeting.
- **ECHO HIP 2026 Consultation Meeting:** On 17 July, an ECHO consultation meeting was held with the participation of actors working in the coordination and relevant sectors. The main objective was to exchange views on the upcoming HIP 2026 planning process.

- It was highlighted that during the first half of 2025, many sectors faced significant gaps and lower-than-expected reach. While activities continued in the southeast, regions such as Marmara and the Aegean saw limited engagement, with some targets progressing as little as 5%. CVA showed relatively better progress but still fell short of targets.
- During the ECHO meeting, UNHCR lead for CBI TWG and BNWG emphasized that the sudden phase-out of CBIs left little time to link cases to sustainable solutions, negatively impacting refugees. It was underlined that CVAs remain a relevant and effective modality in Türkiye. Concerns raised about the erosion of institutional capacity due to abrupt programme closures and highlighted the risks this may pose in future emergency response efforts. Finally, partners noted reduced support to municipalities and public institutions under 3RP, which may lead to increased pressure on implementing partners.
- **Winterisation Task Force 2025-26 Updates:** In Türkiye, Winterisation preparations start around July-August and IOM leads the process while UNHCR provides support and this year the same process will be in place. The preparations have started and new Winterisation transfer values and an advocacy note will be published within 2-3 weeks after calculations are finalized. Deduplication mechanisms will be also in place. Partners planning on providing Winterisation support can reach out to the coordination team, and register to the prospective Winterisation meeting via [this link](#).
- **Basic Needs Working Group Meeting:** On August 5, at 10.00 the BNWG meeting will be held. Cross-cutting issues such as closure of camps and UNHCR's plans on the closing camps and advocacy points will be discussed in this meeting. Members interested in this meeting can register via [this link](#).
- **MATT for MoFSS:** Market Assessment Tools Training will be organized in collaboration with CALP Network and CBI TWG to Ministry of Family and Social Services. Members observing training needs in their organizations or public institutions they are engaged, can contact CBI TWG coordination team.

## II. Operational Issues

### MEB June 2025 Update & Market Analysis

- The third round of market assessment was presented, covering findings from vendor key informant interviews, household phone surveys, and price monitoring conducted across six provinces. The market analysis is conducted twice a year and this round is the first market analysis conducted in 2025. The study analysed vendor supply capacity and the resilience of markets in the consumer behavior changes, consumer behaviors and how it is impacted by the ongoing returns to Syria, price trends, and food consumption patterns among ESSN, C-ESSN, and ineligible households.
- Key findings include:
  - **Inflation** remained as a key driver of declining customer numbers both Syrian and local markets.
  - **Voluntary returns** have impacted markets. Customer numbers in Syrian markets have dropped since the start of voluntary returns in December 2024. Some suppliers returning to Syria have caused product shortages.
  - **Consumer demand** is increasingly focused on basic and affordable items. Households are prioritizing cost over dietary diversity, with a significant reliance on carbohydrate-heavy diets and limited access to red meat and dairy products.
  - **Price monitoring** shows a general increase in food and hygiene item prices between April 2024 and May 2025, with notable spikes in basic goods such as eggs (+69%), tea (+45%), and bread (+51%).
  - **Shopping preferences** indicate a growing shift toward chain supermarkets for their affordability and variety, while traditional Syrian markets continue to rely on informal credit (veresiye) to sustain sales.
- For detailed information, please see relevant slides.
- **MEB June Update for ESSN and C-ESSN households** presented by TRC and detailed calculations for each expense item were shared. For detailed information please see relevant slides.
  - KızılayKart assistance covers 10,07% of the MEB which is calculated as **TRY 35,585 for ESSN households** considering that the average assistance provided is TRY 3,421 per HH. The items for ESSN MEB are food (TRY 12,031), rent (TRY 15,506), utilities (with water - TRY 3,124), NFIs (TRY 2,200), health (TRY 876), education (TRY 347), transportation (TRY 1,135) and communication (TRY 365).
  - KızılayKart assistance covers 10,7% of the MEB which is calculated as **TRY 31,765 for C-ESSN households** considering that the average assistance provided is TRY 3,225 per HH. MEB for C-ESSN item breakdowns are the same as the ESSN except the food item which corresponds to TRY 8,212 for C-ESSN households.

### Guidance Updates

- **MPCA Guidance July Update** has been prepared by CBI TWG for a couple of rounds for partners' utilization.
  - The objective of this guidance note is to inform members about the CBI TWG MPCA Transfer Value recommendation and its coordination and to inform members about reporting tools for MPCA and sectoral cash activities.

- The MPCA Guidance July Update reaffirms that the MEB provided by the SSN Programme remains the baseline for calculating MPCA transfer amounts, with market-based rent prices respective to household size factored in. Rent calculations are categorized based on household size: small (1-3 members), medium (4-6 members), and large (7-10 members) and endeksa.com is utilized as the market-based information source. The analysis focuses on provinces with high refugee populations and earthquake-affected areas, including Gaziantep, Adana, Hatay, Konya, Kilis, Şanlıurfa, Mersin, and İstanbul. Around 7-10% change is observed for rent prices between January-July 2025.
- CBI TWG continues to recommend providing MPCA for three months to vulnerable households. The recommended transfer range is set between ₺10,583 (floor) and ₺22,521 (cap). Partners are encouraged to comply with household-size-based amounts. If operational challenges prevent adherence to household size-based transfer amounts, partners may use the median value, which corresponds to a 5-person household (₺15,569). Additionally, while MPCA should ideally be provided monthly and for 3 months to each household, a one-off MPCA can be considered for immediate and acute needs, with a calculation guide available in the document.
- The guidance was designed for programs starting as of July 2025 and partners that have the flexibility to change already-set transfer amounts are strongly encouraged to follow the MPCA Guidance. The Guidance will be updated in January 2026 and if the inflation rate is observed higher than 15% it might be updated sooner. The Guidance is widely shared online and can be reached via [this link](#).
- **Summary Note on FSPs in Türkiye** is updated based on the partners' recent experiences with FSPs. The document will be shared with the CBI TWG members once it is finalized.  
[Program Updates & Discussions](#)
- Members provided programme updates for 2025.
  - **STL** will provide cash for GBV support in Hatay, Adıyaman, and Kahramanmaraş in line with the SOP they developed with DKH last year. The determined costs/spending items will be updated in this document and the SOP will be utilized accordingly.
  - Moreover, in Hatay, Adıyaman, and Kahramanmaraş an MPCA programme will start and over 500 HHs (2500-3000 individuals, 20% of beneficiaries Turkish and 80% refugees) will be covered with one-off MPCA (the *n* for the multiplier is taken as 0,92) and Winterisation top-up (TRY 8,500), rounding the transfer value to TRY 37,720 for a household. Data collection will be started in August and the assistance will be distributed in October-November before winter. The transfer value is in line with the MPCA Guidance July 2025 Update. Halkbank will be the FSP for this project. The deduplication platform will be in place for this programme to prevent duplication.
  - In terms of Economic Empowerment project, STL started to provide vocational trainings in Hatay, Adıyaman, and Kahramanmaraş. 400 individuals will be trained and EQ-affected micro and small enterprises will be provided with grants worth EUR 4,000. In the next phase of the project, the trainees will be employed in the enterprises that grants were given and in other possible workplaces. It is highlighted that the public education centers (halk eğitim merkezleri) are affected by the economic bottlenecks and STL strives to overcome any possible setbacks because of this and encourages members to contact them if they plan similar programmes.
  - **TRC** will provide students who showed success on the university entrance exam with cash grants. Details will be provided in the next meeting.
  - **CARE** provided 500 households in Hatay with MPCA within this month and plans to extend the assistance to additional 2000 beneficiaries. CARE accept referrals for this MPCA programme via [this link](#).

**Next CBI TWG Meeting:** N/A