



SGBV  
Sub-Working Group

#16DaysJo

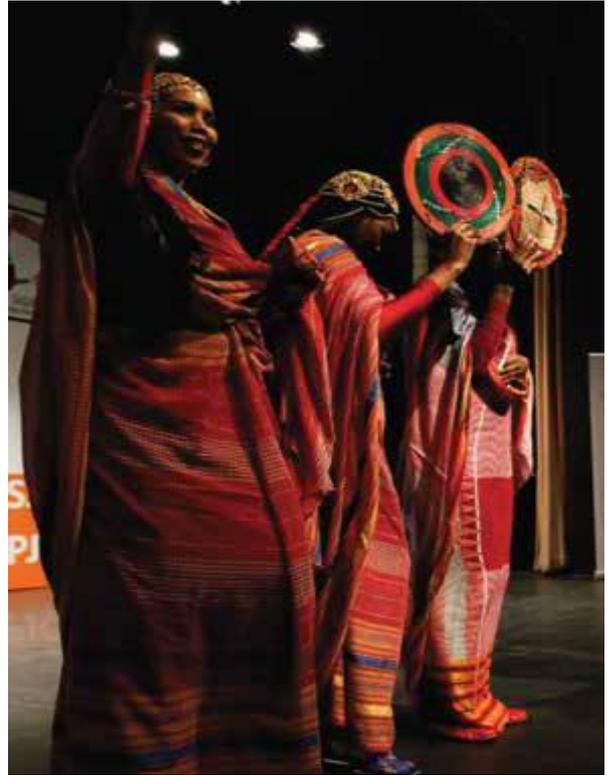


The Sexual and Gender-Based Violence Sub-Working Group Activity Report  
celebrating 16 Days of Activism against Gender-Based Violence Campaign  
25<sup>th</sup> of November – 10<sup>th</sup> of December 2019

The Sexual and Gender-Based Violence Sub-Working Group (SGBV SWG) conducted this year's 16 Days campaign of activism against Gender Based Violence under the framework of the national campaign launched by Jordanian National Commission for Women (JNCW). The thematic focus of the national campaign was **economic violence**, which was based on the launch of a comprehensive JNCW study on the topic. The hashtags, **#16DaysJo** and **#لأنه\_حق\_يُستحق** and the slogans **"Break the silence on economic violence"** and **"لأنه حق يُستحق"** were developed on the national level and used by different stakeholders throughout the campaign.

The SGBV SWG joint activities detailed below included the following:

1. Development of key messages
2. Joint calendar collecting all activities at different field locations
3. Arrangement of joint events at national level in Amman and in 4 different locations through sub national working groups



## Development of Key Messages

The SGBV SWG developed **seven** key messages under **four** main topics related to economic violence in Jordan aligned with JNCW's study results and in consultation with Syrian refugees on the main types of economic violence, which they might face in their daily lives.

The work was led by a taskforce consisting of **20** organizations members of the SGBV SWG<sup>1</sup>. The messages were divided into **four** main topics: *Economic Abuse*, *Denial of education opportunities for adolescent girls*, *Sexual harassment in the workplace* and *Access to services*<sup>2</sup>.

## Joint Calendar

The SGBV SWG designed a calendar collecting all activities happening during the period of the 16 days campaign. **24** organizations organized more than **200** activities and events. These activities covered all **12** Jordanian governorates across the country (**Irbid, Ajloun, Jerash, Mafrqa, Balqa, Amman, Zarqa, Madaba, Karak, Tafilah, Ma'an** and **Aqaba**) and in **four** refugee camps (**Zaatari, Azraq, EJC** and **KAP**).

<sup>1</sup> The taskforce was chaired by UNFPA and UNHCR and included the following organizations: *UN Women, IOM, UNRWA, WFP, Jordan River Foundation, ActionAid, Institute for Family Health (IFH), Mercy Corps, Care International, Alianza Por La Solidaridad (APS), International Rescue Committee (IRC), Solidarity Is Global Institute (SIGI), The Jordanian National Commission for Women (JNCW), Relief International (RI), INTERSOS, Justice Center for Legal Aid (JCLA), Arab Renaissance for Democracy and Development (ARDD) and Arab Women Organization of Jordan (AWO).*

<sup>2</sup> For the full list of key messages, please see [Annex 1](#).

Examples of activities included TV shows<sup>3</sup>, workshops, awareness sessions and trainings on economic violence-related topics and women empowerment, art and photo exhibitions and galleries, marches, film screenings on economic violence, art competitions, interactive theatre plays, silent sketches and shadow theaters, painting activities, community dialogs, freeze mobs, live painting on caravans and canvas, women self-defense classes and bazaars.

## Joint Events of the SGBV SWG at national level

### 1. SGBV SWG Joint Event in Amman



On **Thursday, 5<sup>th</sup> of December**, the SGBV SWG in collaboration with the Greater Amman Municipality organized a joint event at Al-Husseini Cultural Center - Ras Al Ain to celebrate the 16 Days of Activism against Gender-Based Violence. The joint event aimed at highlight this year's national topic **"Economic Violence"** and women empowerment in Jordan through art. The joint event was led by taskforce consisting of **20** organizations members of the SGBV SWG including United Nations agencies, INGOs, NGOs and local women's organizations, with the collaboration of the Greater Amman Municipality. It shed light on women empowerment and economic violence against women using different types of arts.

The activities included: A joint graffiti drawn by two Jordanian Artists, an art exhibition displaying **50** different paintings and photographs done by women refugees and youth, quilling art, refugee women displaying their

<sup>3</sup> An episode on UNFPA's "Mesh Taboo" TV show in Ro'ya TV, was dedicated to celebrate the occasion of 16 Days Campaign. The episode was on Sexual Harassment in Jordan. For more information visit the link: <https://roya.tv/videos/72240>

handicrafts and handmade products, a shadow theater, two interactive theaters, a monologue, a Sudanese traditional song & dance, a debate on economic violence against women, 6 different video screening on topics related to economic violence. Moreover, two awareness sessions were held: One on **Amaali Application** for safe referral - how to use it and benefit from its services, and the second session was on financial management for women. The event included also a rap song, two poems, a story telling, a freeze mob done by female and male adolescents and a handicraft session for kids. In addition, food tasting by Karma Kitchen was provided during the event.

Different IEC materials, in addition to Amaali App posters were distributed during and after the session. Moreover, other visibility materials as cotton bags with pens, pins, key messages and the event's agenda were distributed to attendees on their entrance.



The event started with an opening ceremony with remarks by *Resident and Humanitarian Coordinator, Mr. Anders Pedersen*, remarks by *His Excellency Erik Ullenhag, Swedish Ambassador*, *Ms. Manal Al Abdallat, Director of Women's Global Network Greater Amman Municipality*, *Ms. Jennifer Miquel, Head of Regional Syrian Response at UNFPA* and *Ms. Alia Al Khatar Williams, Assistant Representative (Protection) at UNHCR*.

Over 400 participants attended the fair. In addition to the public, guests included government stakeholders, donor agencies, humanitarian and development actors, beneficiaries of the programs and refugee volunteers.

## 2. SGBV SWG Joint Event in Zaatari Camp:

The SGBV SWG in Zaatari Camp worked in collaboration with the Youth Taskforce (YTF) on a joint event which was held on the 2<sup>nd</sup> of December. UNHCR, UNFPA, UN Women, UNICEF, NRC, IFH, Blumont, RI and Mercy Corps attended the opening event with 150 beneficiaries from the Zaatari community in addition to a group of volunteers from different organizations. During the joint event, opening remarks were presented by *Ms. Iren Imodi, UNHCR Camp Management Representative*, *His Excellency Erik Ullenhag, The Swedish Ambassador*, *Mr. Bouchta Mourabit, UNFPA Representative* and *Ms. Maysa Saedi, IFH Representative* highlighting the joint responsibility in committing towards ending gender-based violence in all its forms and everywhere.

In addition, a number of activities were conducted during the joint event, such as: a group of female and male volunteers from IFH presented a silent sketch on economic violence and followed by displaying the key messages, a movie on economic violence prepared by RI and UNHCR and a graffiti done by Syrian artists. The joint event ended with a bazaar, which included products such as soaps, accessories, handicrafts, paintings and more made by members of the camp community.

Moreover, under the national theme “**Economic Violence**” several activities were conducted in Zaatari by single organizations in different locations in the camp. 11 organizations (UNHCR, UN Women, UNFPA IP’s, ARDD, IFH, Blumont, NRC, RI, FPD, Mercy Corps and IMC) conducted 70 activities such as awareness sessions on economic violence and women empowerment, art competitions, art galleries, bazaars, silent sketches, video screening, drawing and writing messages against violence on caravans, quilling activities with HeForShe Arabic Movement, debate on economic violence, drawing workshops, tele match games and origami workshops.

The mentioned activities were conducted in different sites and locations covering different districts. The activities reached all categories of beneficiaries including women, men, boys and girls to ensure the coverage of both sexes and different age categories.

### 3. SGBV SWG Joint Event in Azraq Camp:

The SGBV SWG in Azraq Camp worked on having two joint events to cover all Azraq camp villages:

#### 1. On 25<sup>th</sup> of November at the Open Area:

The SGBV SWG in collaboration with the Jordanian National Commission for Women (JNCW) worked on a joint opening to launch the 16 Days of Activism against Gender-Based Violence. UNHCR, UNFPA, UN Women, Blumont, RI, JNCW and IRC attended the opening event with a number of beneficiaries from the Azraq community in addition to a group of volunteers from different organizations.



The joint event included opening remarks by UNHCR Protection Officer, **Marina Nassif**, The Swedish Embassy Deputy Head of Mission, **Mr. Jakob Ström**, UNFPA Representative, **Ms. Enshrah Ahmad** and **Dr. Salma Nims**, Secretary General of Jordanian National Commission for Women highlighting the joint responsibility in committing towards ending gender-based violence in all its forms and everywhere.

The opening remarks ended by displaying JNCW national videos on types of economic violence within the household and in the workplace. In addition, many activities were conducted during the joint event, such as: a group of female and male volunteers presented a freeze mob on economic violence and followed by displaying the key messages, a poem by a woman volunteers shadow theater on economic violence prepared and art quilling activity organized by HeForShe volunteers.

The joint event ended with a mural painting activity where attendees participated and wrote positive messages on the prevention of economic violence and women empowerment.

Finally, notebooks from JNCW with the national hashtag (#لأنه\_حق\_يُستحق), the national slogan (**Break the silence on economic violence**) and JNCW campaign’s key messages were distributed to the participants of the event.

## 2. On 26<sup>th</sup> of November at the Closed Area:

The SGBV SWG worked on having a **second** joint event that took place in the WPE center in V5 because beneficiaries of this village cannot access other areas of the camp. The event was in cooperation with **UN women, DRC, Relief International** and **Mercy Corps**. The event included, opening speeches by IRC representative and UNHCR representative.

The event included a number of activities such as a shadow theater, storytelling (كحوايڤت), a freeze mob and painting caravans with adolescent girls. All the activities highlighted the messages of economic violence. Around **134** women and girls beneficiaries participated in this event.



In Azraq, **ten** organizations (**UNHCR, UN Women, UNFPA-IP's, IRC, ARDD, Care, DRC, RI, Mercy Corps** and **IMC**) conducted **31** activities such as awareness sessions on economic violence and women empowerment, flower giveaways, shadow theater, freeze mob, group discussions on economic violence-related topics, drawing workshops, tele match games and Syria heritage event related to economic violence.

## 4. SGBV SWG Joint Event in Mafraq Camp:

The SGBV SWG Joint Event took place on **27<sup>th</sup> of November** at Al Al-Bayt University and included a number of activities such as a bazaar, a play on economic violence and a video about success stories on women's economic empowerment.

In Mafraq, **eight** organizations (**UNHCR, NRC, JRF, AWO, JCLA, IRC, TDH** and **Care**) conducted **28** activities such as awareness sessions on



economic violence and women empowerment, theater plays, bazaar, videos on economic violence and success stories of women economic empowerment, snake and ladder activity and murals throughout the 16 days campaign period.

### 5. SGBV SWG Joint Event in Irbid Camp:

The SGBV SWG Joint Event took place on the 3<sup>rd</sup> and 4<sup>th</sup> of December in Irbid's Municipality Hall. The Mayor of Irbid, UNHCR Head of office and IRC representative presented opening remarks defining economic violence and highlighting the common types of economic violence in Jordan.

In addition, a number of activities were conducted during the event such as: ongoing self-defense sessions, debate on economic violence, ongoing games for minors, a traditional dance, a sketch on sexual harassment, products of refugees benefiting from empowerment projects, a video displaying success stories on women's economic empowerment, lawyers providing awareness sessions on national laws related to domestic violence and economic violence.



In Irbid, 30 activities were conducted by 6 organizations (UNHCR, IRC, JCLA, Care, INTERSOS and ARDD) during the 16 days campaign such as: awareness sessions on economic violence and economic empowerment, conferences, workshops, trainings on different topics related to GBV and a football game.

### Electronic Media Activism

The SGBV SWG members used their social media platforms in sharing their activities on the different SGBV SWG joint events that was conducted during the 16 days Campaign. Some analytics on the attention of the SGBV SWG joint events posts they received:

#### - Facebook:

12 organizations of the SGBV SWG used their facebook pages in sharing 35 posts related to the SGBV SWG joint events with a total number of 1179 likes, 138 comments and 43 shares.

#### - Twitter:

7 of organizations shared in total 48 tweets, which received a total number of 273 likes, 4 replies and 126 retweets.

Visibility was also covered by the social media platforms of the [Embassy of Sweden](#), [Embassy of Australia](#) and [UN Jordan pages](#).

## Main Lessons Learnt

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- A national theme aligned with JNCW ensured that more people were reached across the development and humanitarian setting, with the same messages, which amplified the impact.
  - Common messages developed to be used throughout the year and not only limited to 16 days.
  - For next year, define government stakeholder involvement if any.
  - Donors' engagement on advocacy was stronger this year and it made a wider impact.
  - The creation of a taskforce with short weekly meetings was conducive for responsibility sharing.
  - Earlier involvement with JNCW is needed, including timeline alignment for the development of common materials.
  - For the joint event in Amman, concurrent sessions became an issue as the audience was scattered. It is recommended to have a single main event location.
  - Although food and water was provided, a full meal is necessary for refugees travelling from distant locations.
- **Main Lessons Learnt in Zaatari Camp:**
    - Conducting coordination meetings in earlier stage to arrange for 16 days activities made all the planned activities more arranged and coordinated.
    - The coordination between the CPSGBV SWG and YTF made a wider impact and ensured a youth led event.
    - The event's arrangements and visibility for next year should make visible and highlight the collaboration between different coordination groups and potentially expand it.
    - Working group members should be more active to participate in this event.
    - Invite more people from outside camps especially when the event includes a bazaar.
- **Main Lessons Learnt in Azraq Camp:**
    - Creation of more IEC materials like posters and banners is needed.
    - To start the preparations on the 16 days joint activities 2 months earlier because of some delays on getting the approval of each organization to implement the activities.
    - Having **two** joint events gave the opportunity to include the closed area in Azraq camp.
    - JNCW presence at the launch ensured that the camp is inserted in the national campaign framework under the approach of leaving no one behind and campaigning for all women in Jordan regardless of nationality or refugee status
- **Main Lessons Learnt from Mafraq**
    - The collaboration with Al Al-Bayt University made a wider impact and helped in reaching more people, which also helped in the success of the bazaar in comparison with the one that was implemented during the 16 days period in 2018.

## Annex I:

### Key Messages 16 Days Campaign 2019

الرسائل الرئيسية لحملة ١٦ يوم من النشاط لمناهضة العنف المبني على النوع الاجتماعي لسنة ٢٠١٩

#16DAYSJO

#لأنه\_حق\_يُستحق

BREAK THE SILENCE ON  
ECONOMIC VIOLENCE

#SPEAKUPJO

### Background on 16 Days of Activism against GBV

November 25 is the International Day to Eliminate Violence against Women. Recognition of this day was initiated by 30 women who gathered in Bogota, Colombia for the first Latin American and Caribbean Feminist Encuentro in 1981. This date was chosen as it marks the anniversary of the assassination of the three Mirabal sisters, who were political activists in the Dominican Republic, and were killed by the order of Rafael Trujillo, the Dominican dictator at the time. The date was shared between women's organizations and was commemorated in different countries around the world to raise awareness and to advocate for eliminating all forms of violence against women and girls.

The Women's Global Leadership Institute initiated the 16 Days of Activism against Gender-based Violence Campaign in 1991, linking **November 25<sup>th</sup>** to International Human Rights Day on the **10<sup>th</sup> of December**. Since then, every year, international organizations, NGOs and activists use this period to combat violence against women, challenge negative social norms and practices, and to advocate for better laws and policies. The UN officially recognized **November 25<sup>th</sup>** as the International Day for the Elimination of Violence with a UN Resolution in 1999.

In Jordan, the Jordanian National Commission for Women through a consultation process decided that the thematic focus of this year campaign is **economic violence**.

Messages have been developed by the 16 days campaign taskforce of the SGBV SWG in October and November 2019, through consultation with groups of women and men, girls and boys in camp and host communities including Syrian refugees and Jordanians. Every individual has a role to play in creating change by shedding light/ educating others on the existence of economic violence, respecting and listening to the voices of girls/women reporting it, standing against it, and holding perpetrators accountable.

The following campaign messages will reveal the main issues around economic violence affecting people living in Jordan. Jordanian and refugee women are at risk of being subjected to economic violence, in particular by their husbands. This includes denial of access to work opportunities, exclusion from decision making on use of cash assistance as well as confiscation of women's salaries. We also know that in order to end violence against women in the workplace changes must be made to promote women labor market equality. Violence against women is a cause and consequence of gender inequality. Without addressing occupational segregation, toxic male oriented workplace culture, undervaluation of women's work, lack of quality part time/ flexible roles, along with harmful attitudes and stereotypes we cannot make progress to prevent violence against women in or out with the workplace.

Messages below can inform the shaping and focus of your activities during the campaign at different field locations. You can consider these topics and questions. Moreover, they will be used during the joint event on the 5<sup>th</sup> of December and in social media posts related to activities of the SGBV WG during the 16 days.

## TOPIC 1: Economic Abuse<sup>4</sup>

### Message a:

Women have the right to control their resources, including salaries they might earn, and make decisions within the family around the use of cash and cash assistance. It is your right, your resources, your future!

للمرأة الحق في التحكم في مواردها، بما في ذلك الرواتب التي قد تكتسبها، واتخاذ القرارات داخل الأسرة حول استخدام النقد والمساعدات النقدية. إنه حقك، مواردك، ومستقبلك!

### Message b:

"My salary is mine; do not take it from me!"

"راتبي من حقي، ما تأخذه مني!"

## TOPIC 2: Denial of education opportunities for adolescent girls

Girls have the right to go to school and complete their education, speak up in favor of girls' right to education and say no to child marriage.

للفتيات الحق في الذهاب إلى المدرسة وإكمال تعليمهن. تكلموا وارفعوا صوتكم للمطالبة بحق الفتيات في التعليم وقولوا لا لتزويج القاصرات.

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<sup>4</sup> Causing or attempting to cause an individual to become financially dependent on another person, by obstructing her or his access to, or control over, resources and/or independent economic activity.

**TOPIC 3: Sexual Harassment<sup>5</sup> in the workplace****Message a:**

Harassment in the workplace remains hidden — women fear the repercussions of reporting harassment, due to social stigma and a lack of confidence in the law and other protection mechanisms. Speak up! You are not alone.

لا يزال التحرش في أماكن العمل خفياً، حيث تخشى النساء الإبلاغ عن التحرش بسبب وصمة العار وانعدام الثقة في القانون وآليات الحماية الأخرى. تكلمي! أنت لست لوحده.

**Message b:**

We all have a responsibility to create a safe working environment. Join us in condemning and calling out humiliating physical behavior such as touching, comments about appearance, whistling and sexual gestures. This is not funny or a compliment.

علينا جميعاً تحمل مسؤولية إنشاء بيئة عمل آمنة. ضم صوتك لصوتي لنبلغ عن السلوكيات الجسدية المهينة كاللمس، والتعليقات حول المظهر، والهمس والإيحاءات الجنسية. هذه التصرفات ليست مضحكة ولا تعتبر مجاملة.

**Message c:**

All employees have the right to be treated with dignity and respect and in particular, to enjoy a safe working environment that is free from sexual harassment and any other act of Gender Based Violence.

كل الموظفين لديهم الحق في أن يعاملوا بكرامة واحترام، والتمتع ببيئة عمل آمنة خالية من التحرش الجنسي وأي عمل آخر من أعمال العنف المبني على النوع الاجتماعي.

**TOPIC 4: Access to services please note you need to add number of GBV provider in location of your campaign activity****Message:** If you need help and support call:

Hotline of the Jordanian Women's Union: (06) 5675729

Institute for Family Health / Sweileh: (06) 5344190

التحرش الجنسي مش غلطتك! إذا كنت تحتاجين للمساعدة، لا تترددي بالاتصال على أحد الأرقام التالية:

الخط الساخن لاتحاد المرأة الأردنية: (٠٦) ٥٦٧٥٧٢٩

معهد العناية بصحة الأسرة/صويلح: (٠٦) ٥٣٤ ٤١٩٠

Download Amaali Jordan application to find information on services available for survivors of gender based violence:

حملوا تطبيق أمالي لمعرفة معلومات حول الخدمات المتاحة للناجين من العنف القائم على النوع الاجتماعي:

**Android:** <https://play.google.com/store/apps/details?id=jo.dwt.sgbv>

**Apple:** <https://apps.apple.com/us/app/amaali-jordan/id1460578457>

## YOU ARE NOT ALONE...



<sup>5</sup> ILO Definition: Sex-based behavior that is unwelcome and offensive to its recipients that may take the form of a job benefit — such as a pay raise, a promotion or even continued employment, and is made conditional on the victim acceding to demands to engage in some form of sexual behavior

## The Jordanian National Commission for Women (JNCW) Key Messages of 16 Days Campaign 2019

رسائل اللجنة الوطنية الأردنية لشؤون المرأة لحملة ١٦ يوم من النشاط سنة ٢٠١٩

“Break the silence on economic violence”

“لأنه حق يُستحق”

The Jordanian National Commission for Women (JNCW) has developed messages in consultation with Shama'a Network and partners based on the final results of the study that JNCW conducted in collaboration with the Center for Strategic Studies at the University of Jordan in exploring the prevalence of different forms of economic violence against women in Jordan.

### Message a:

Preventing or restricting the right of women to work is considered economic violence

يعتبر منع المرأة من حقها في العمل أو تحديد نوعه... عنفاً اقتصادياً

### Message b:

Depriving women of their legitimate right to inheritance or forcing them to renounce it is economic violence

يعتبر حرمان المرأة من حقها الشرعي في الميراث أو إجبارها على التنازل عنه... عنفاً اقتصادياً

### Message c:

Controlling women's resources, property and salary is economic violence

يعتبر التحكم بموارد وممتلكات وراتب المرأة... عنفاً اقتصادياً

### Message d:

Forcing women to take loans for the benefit of others is economic violence

يعتبر إجبار المرأة على أخذ القروض لمنفعة الغير... عنفاً اقتصادياً

### Message e:

The employment of family members in family business without pay is economic violence

يعتبر تشغيل أفراد العائلة في مشروع ربحي للأسرة دون أجر... عنفاً اقتصادياً

### Message f:

Discrimination in the workplace based on sex is economic violence

يعتبر التمييز في بيئة العمل بناءً على الجنس... عنفاً اقتصادياً

### Message g:

The deprivation of labor rights for day workers in agriculture is economic violence

يعتبر حرمان عمال/ عاملات المياومة في الزراعة من الحقوق العمالية... عنفاً اقتصادياً

